

2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Reimagining Dementia Care & Preparation Dignity, security, and support for all

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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National Seniors Day – celebrating older adults and their contributions to society

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orgon, that mumber will grow to one it four, making Consolute "super aged surker." "When older adults remain in good health and observated in their	What is the Strengtal abustion of older Canadism, and how can it be improved? Other adults are strengtage to make	Its next cause. It is sithed that all leads of government towed more to improve recome security forward afterbladely, and leading and performs.	Although other saluffs are a significant properties of Consella's propolation, their resells can be constructed - and time, age other constructed from the	and befor proposal to age with confidence, we need to skill attitude howests aging. Traditional nemations hoscalls frame aging or a building for
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Dementia is one of the most pressing health challenges facing Canada's aging population. An estimated 600,000 Canadians are currently living with dementia, a figure expected to nearly double by 2030. Beyond the emotional toll, the costs of care — whether at home or in long-term facilities — are staggering, and often fall heavily on families. This special feature will spotlight how Canadians are navigating the realities of dementia, the support systems available, and the strategies to prepare for the future with dignity and financial security.

Proposed topic highlights:

The Role of Caregivers - Exploring the contributions that keep many dementia patients supported.

Hidden Financial Pressures - How out-of-pocket costs for home care, long-term facilities, and medical support can be managed.

Planning Before a Crisis - Why it's vital to address power of attorney, wills, and care preferences early.

Protecting Vulnerable Canadians - Examining the heightened risk of fraud and financial abuse for seniors with dementia and the safeguards that can help.

Innovation and Community Support - Highlighting programs, organizations, and partnerships that provide education, advocacy, and relief for families across Canada.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
October 6	November 10	November 17