

2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Canada's Mortgages Market

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature

Construction and skilled trades



Seminary of the control of the

In 2025, more than one million Canadian homeowners will see their fixed-rate mortgages come up for renewal. For many, it will be the most significant financial decision they have faced in years. With elevated interest rates, shifting market conditions, and new lending products, mortgage strategy is becoming central to financial planning for households, businesses, and investors. This special feature will examine the pressures and opportunities in Canada's mortgage market, highlighting the strategies, tools, and policies shaping outcomes for borrowers and lenders alike.

Proposed topic highlights:

Refinancing Strategies — How homeowners can manage renewals, evaluate options, and strengthen long-term financial footing.

Market Opportunities — What shifting mortgage dynamics mean for businesses and investors seeking portfolio growth.

Expert Guidance — Insights from mortgage advisors and financial professionals on managing costs and mitigating risks.

Policy & Regulation — How government measures and regulatory shifts are influencing mortgage affordability and availability.

 $\label{lem:lemma:continuous} \textbf{Innovation in Lending} - \textbf{The role of digital platforms, new products, and customized solutions in today's market.}$

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



Print/Digital Weekly Readers – **5,286,000**Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
January 12	March 2	March 9
March 16	May 4	May 11
July 20	September 7	September 14
September 21	November 2	November 9