



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Financial Resiliency

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In today's evolving financial environment, Canadians are navigating rising interest rates, persistent inflation, market volatility, and shifting economic priorities. This special feature will highlight the importance of financial planning, offering expert strategies and practical insights to help Canadians build stability, adapt with confidence, and safeguard their financial well-being for both the present and the future.

- Proposed topic highlights:**
- RETIREMENT & ESTATE PLANNING** — Preparing for a secure and comfortable future through smart savings and investment choices.
 - STRATEGY** — Exploring diverse approaches to strengthen financial resilience in uncertain times.
 - INSURANCE** — Optimizing life, health, and property coverage to protect against risk.
 - FINANCIAL EDUCATION** — Highlighting the role of financial literacy in empowering smarter decisions.
 - DEBT & CREDIT MANAGEMENT** — Tackling household debt, credit challenges, and interest costs with effective tools and strategies..
 - DIGITAL FINANCE TOOLS** — Examining how fintech, apps, and online resources can support everyday money management.

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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

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