



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Expanding Markets for Canadian Food

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Over 75% of Canadian food and beverage exports currently go to the United States. With global demand shifting, diversification offers producers and processors a path to greater resilience, increased competitiveness, and stronger connections with both domestic and international buyers. This special feature will spotlight the strategies shaping Canada's trade future and the opportunities available for the sector to thrive.

- Proposed Topic Highlights**
- Inter-Provincial Trade**
Reducing barriers to strengthen regional supply chains and open new opportunities for growth.
 - Trade Agreements**
Leveraging deals like CETA and CPTPP to expand access to Europe and Asia-Pacific.
 - New Partnerships**
Building long-term buyer and distributor networks in fast-growing global markets.
 - Sustainability and Innovation**
Showcasing Canada's strengths in sustainable practices and food innovation to compete globally.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

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February 6	March 20	March 27