



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Diabetes Awareness Month & World Diabetes Day 2026

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Nearly 1 in 10 Canadians lives with diagnosed diabetes, making it one of the country's fastest-growing chronic health challenges. November, recognized as Diabetes Awareness Month, and World Diabetes Day on November 14, offer a timely opportunity to highlight the importance of prevention, innovation, and support for millions of Canadians affected by this condition. This feature series will examine the human, economic, and health-system impacts of diabetes while showcasing organizations leading change in research, treatment, and patient support.

Proposed topic highlights:
Chronic Disease and the Canadian Health System
Examining how conditions like diabetes, heart disease, and obesity are reshaping demand for care and innovation.
The Technology of Wellness
How wearables, digital health platforms, and AI-driven monitoring are empowering individuals to manage their health proactively.
Food, Fitness, and Prevention
Exploring the growing emphasis on lifestyle medicine, nutrition science, and community programs that reduce chronic disease risk.
The Economics of Health
The financial impact of chronic disease on Canada's workforce, families, and public health spending.
Global Perspectives
Connecting Canadian efforts to global campaigns around prevention, awareness, and well-being, including World Diabetes Day.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
September 21	October 26	November 2
September 25	November 6	November 13
October 5	November 16	November 23