

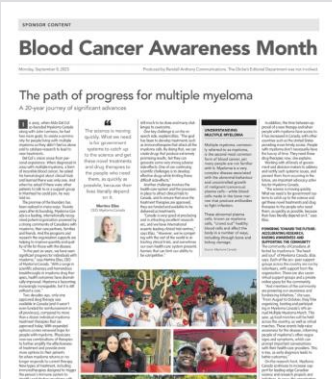


2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Cancer Awareness

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Cancer remains the leading cause of death in Canada, with approximately two in five Canadians receiving a diagnosis in their lifetime. September marks awareness months for various types of cancer, including prostate, blood, childhood, ovarian, thyroid and uterine cancers, along with leukemia and lymphoma, dedicating this month to raising awareness about this formidable condition. During this time, organizations unite to shine a light on the importance of early detection, treatment, and ongoing support for those affected by cancer. From advocating for healthy lifestyles to promoting screenings and research advancements. World Cancer Day is an international day marked on February 4, to raise awareness of cancer and to encourage its prevention, detection, and treatment. September is Cancer Awareness Month and aims to foster hope, solidarity, and progress in the fight against cancer across Canada.

- Prevention & Early Detection:** Healthy habits and regular screenings reduce cancer risk and find it early.
- Treatment:** Surgery, chemo, radiation, and newer therapies fight cancer.
- Support:** Counselling, groups, and palliative care help patients and families cope.
- Research:** Funding drives new treatments and prevention methods.
- Advocacy:** Communities push for policies supporting cancer care and research.

- World Cancer Day February 4, 2026
- The month of September commemorates:
- Childhood Cancer Awareness
 - Ovarian Cancer Awareness
 - Prostate Cancer Awareness
 - Blood Cancer Awareness
 - Leukemia and Lymphoma Awareness
 - Thyroid Cancer Awareness
 - Uterine Cancer Awareness

GET INVOLVED TODAY. CONTACT:
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Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
December 10	January 28	February 4, 2026
July 20	September 7	September 14, 2026