



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Business Education in Canada

Developing Tomorrow's Leaders in a Changing Economy

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Canada is emerging as a destination of choice for business education, attracting students who seek global perspectives and career-ready training. This special feature will highlight how Canadian institutions are adapting their programs to meet the needs of students and employers, while also positioning Canada as a global hub for business learning and innovation.

- Proposed topic highlights:**
- Curriculum for a Changing Economy:** Exploring how programs are incorporating emerging fields such as AI, sustainability, digital finance, and global supply chain management.
 - Entrepreneurship and Innovation:** How incubators, accelerators, and mentorship programs across Canada are equipping students to launch and scale new ventures.
 - Experiential Learning:** The growing emphasis on co-op placements, international exchanges, and real-world projects to bridge classroom learning with workplace needs.
 - Leadership and Ethics:** Preparing graduates to navigate complex global challenges with integrity, purpose, and cross-cultural awareness.
 - Industry Collaboration:** Examining how schools are partnering with leading companies to deliver practical skills and career-ready training.
 - Diversity, Equity & Inclusion:** How Canadian business schools are expanding access and building more inclusive learning environments for the leaders of tomorrow.

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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

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