



## 2025/26 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

### Vaccine Innovation

*Strengthening Immunity Through Science, Access, and Preparedness*

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#### Strategically timed for World Vaccine Day

Vaccines remain one of the most effective tools in protecting public health, preventing illness, and reducing the strain on healthcare systems. As science advances and global health priorities shift, innovation in vaccine research, manufacturing, and delivery is critical to meeting both current and future needs. This special feature will explore the breakthroughs, partnerships, and strategies that are shaping the future of immunization — across age groups, disease areas, and borders.

#### Proposed topic highlights:

**Next-Generation Vaccines** - Exploring emerging platforms like mRNA, intranasal delivery, and broad-spectrum vaccines.

**Locally Produced, Globally Ready** - How domestic vaccine production enhances self-sufficiency, access, and pandemic preparedness.

**Public Trust and Education** - Addressing vaccine hesitancy and the importance of transparent, community-informed communication.

**Cold Chain and Distribution** - Innovations making vaccine delivery more efficient, especially in remote or underserved areas.

**Lifelong Immunity** - The expanding role of vaccines beyond childhood — covering adult boosters, travel vaccines, and immunization for aging populations.

**Global Health Equity** - Partnerships and funding models ensuring vaccine access in lower-income and marginalized communities.

#### GET INVOLVED TODAY. CONTACT:

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**48%**

More likely to be from high-income (\$200K+) households with children under 18.

**44%**

More likely to be highly educated (3.4M have a university degree or higher).

**31%**

More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,286,000**

Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

**Sponsor Content and  
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Deadline**

**Material Deadline**

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