



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Strategic Sustainability Solutions

Engineering smarter paths to decarbonization and resilience

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As Canada accelerates its transition to a low-carbon economy, organizations are seeking expert partners to help navigate complex sustainability goals in advancing decarbonization, building climate resilience, and delivering innovative solutions that align with net-zero ambitions.

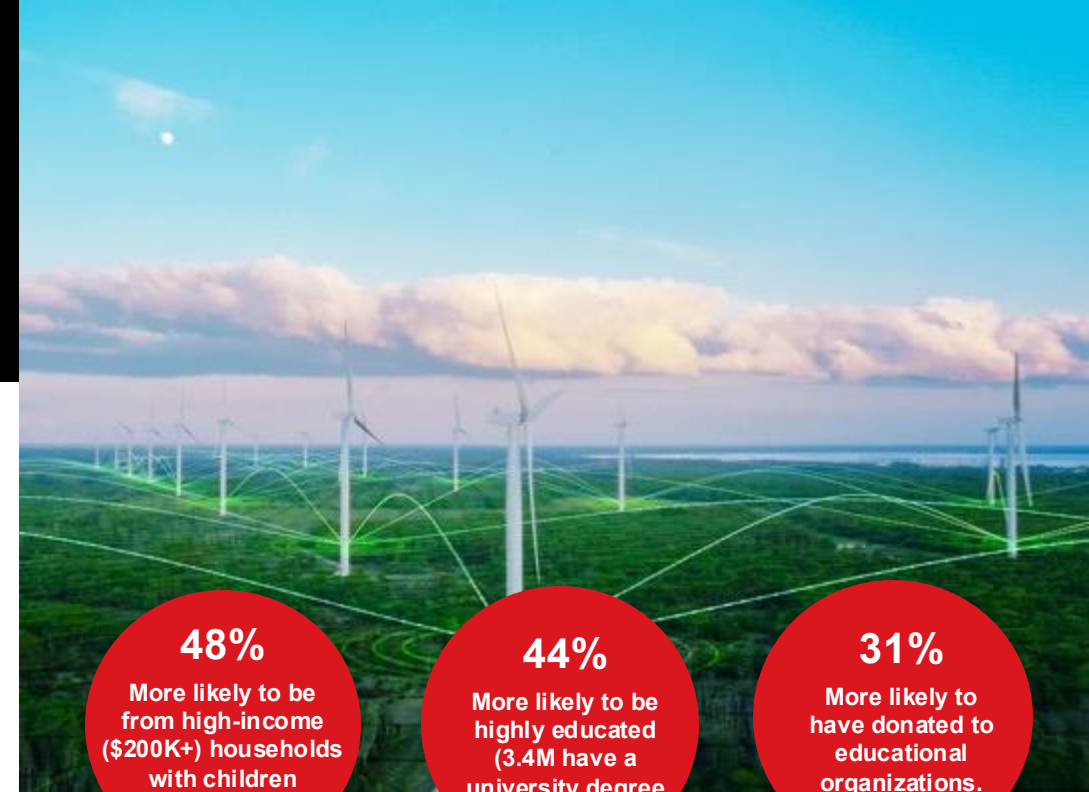
Proposed Topic Highlights:

- **Strategic Decarbonization:** How organizations are planning and executing low-carbon transitions.
- **Climate Resilience:** Engineering adaptive infrastructure to withstand climate risk.
- **Net-Zero Pathways:** Consulting strategies to help clients achieve carbon neutrality.
- **Sustainable Infrastructure:** Prioritizing design, materials, and operations that lower environmental impact.
- **Advisory Leadership:** The expanding role of engineers as strategic sustainability advisors.
- **Integrated Planning:** Aligning long-term infrastructure, energy, and climate strategies.

GET INVOLVED TODAY. CONTACT:

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48%

More likely to be
from high-income
(\$200K+) households
with children
under 18.

44%

More likely to be
highly educated
(3.4M have a
university degree
or higher).

31%

More likely to
have donated to
educational
organizations.

Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

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Material Deadline

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