



2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

International Year of Cooperatives

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Co-operatives have long played a powerful role in strengthening Canada’s economy — spanning sectors from agriculture and finance to housing, retail, and clean energy. The United Nations has designated 2025 the International Year of Cooperatives, bringing global attention to how these member-owned organizations support inclusive growth, local investment, and long-term resilience. This special feature will explore how Canada’s co-operative sector is evolving to meet today’s challenges and building a more sustainable future for generations to come.

- Proposed topic highlights:**
- The Co-operative Advantage** – How shared ownership and democratic governance create long-term stability, member engagement, and community reinvestment.
  - Finance for the People** – The role of credit unions and financial co-operatives in expanding access to banking, funding local development, and empowering underserved groups.
  - Food, Farming, and the Future** – How co-operatives are supporting farmers, ensuring food security, and navigating climate resilience in Canada’s agricultural sector.
  - Housing That Works** – Exploring the rise of housing co-operatives as a stable, community-focused solution to affordability and displacement.
  - Energy and the Environment** – Co-operatives driving the transition to clean energy, from rural power grids to urban solar networks.
  - Innovation Through Collaboration** – Spotlight on digital, retail, and worker co-operatives that are creating new models for equitable entrepreneurship.

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Print/Digital Weekly Readers – 5,286,000  
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

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