



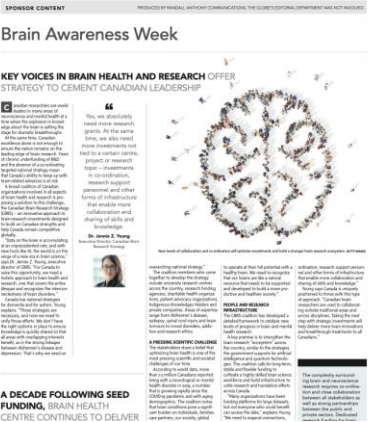
2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Women’s Brain Health

Understanding Gender-Specific Risks, Research, and Care

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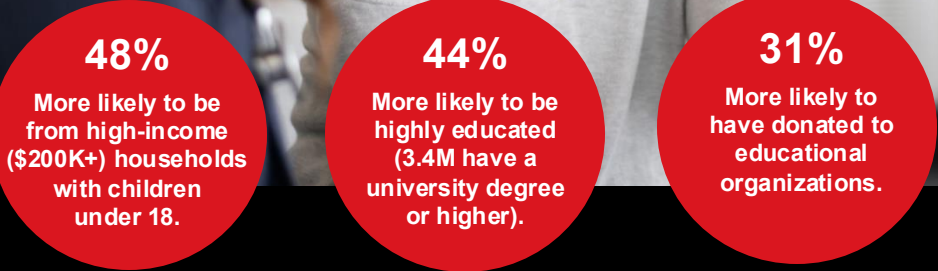


Neurological conditions like Alzheimer's, dementia, and stroke disproportionately affect women, yet the science and systems that support brain health have historically underrepresented their unique experiences. Strategically timed ahead of Women's Brain Health Day, this special feature will explore the urgent need for sex- and gender-based research, education, and care — highlighting the people and organizations working to close the cognitive health gap.

- Proposed topic highlights:**
- The Gender Gap in Brain Health:** Why women face higher risk for cognitive decline and how research is evolving to address it.
 - Hormones and Neurology:** How life stages like menopause and pregnancy influence brain health.
 - Preventative Care:** Brain-boosting strategies including sleep, exercise, stress management, and diet.
 - Advancements in Diagnostics:** Innovations in early detection and personalized cognitive health approaches.
 - Mental Health and Memory:** The connections between mood, mental resilience, and neurological well-being.
 - Championing Research Equity:** Organizations advocating for more inclusive studies and funding models.

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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
October 10	November 20	November 27