

2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Wildfire Resilience

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



The rising frequency and intensity of wildfires in Canada pose mounting challenges to public safety, infrastructure, and ecological systems. As communities, governments, and industries adapt to a changing climate, innovative approaches to wildfire prevention, response, and recovery have become a national imperative. This special feature will explore how Canadian institutions and organizations are advancing wildfire resilience through research, collaboration, and technology.

Proposed topic highlights:

Community Preparedness: Programs that help municipalities and Indigenous communities build localized, proactive wildfire response plans.

Wildfire Prediction & Monitoring: Emerging technologies and research driving earlier detection and more accurate forecasting.

Climate Change & Risk Management: Understanding the link between climate patterns and wildfire behaviour, and how risk models are evolving.

Training and Capacity Building: Initiatives that equip first responders, land managers, and students with critical wildfire management skills.

Environmental and Economic Recovery: Efforts to support ecosystems, wildlife habitats, and local economies in the aftermath of wildfires.

Policy and Collaboration: Cross-sector partnerships and evolving public policy aimed at strengthening Canada's long-term wildfire resilience.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
June 13	July 18	July 25