

# Sustainable Mining in Emerging Markets

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The future of mining hinges on sustainable practices — and Canadian companies are bringing leadership, standards, and innovation to emerging markets. This feature will explore how Canadian-listed firms are integrating ESG frameworks, community partnerships, and clean technologies into mining operations around the world.

**Proposed topic highlights include:**

- ESG in Action:** Canadian approaches to sustainability applied in emerging regions.
- Community Engagement:** Responsible development models that prioritize local voices and long-term prosperity.
- Clean Tech & Low Impact Tools:** Innovations reducing water use, emissions, and environmental disturbance.
- Risk Management:** Using Canadian transparency standards to mitigate political and social risk abroad.
- Partnering for Progress:** Collaborations between Canadian firms, local governments, and NGOs to align goals and deliver impact.

**GET INVOLVED TODAY. CONTACT:**

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2x more likely  
to be senior-level  
executives  
314,000 Senior  
Managers/Owners

1.5x more likely  
to be Managers,  
Owners,  
Professionals  
1,028,000  
MOPEs

1.9x more  
likely to authorize  
business purchase  
decisions  
1,048,000  
BDMs

**REPORT ON BUSINESS MAGAZINE READERSHIP (National)**

Print/digital: 2,821,000

Print (average issue): 837,000 Digital (monthly): 1,645,000

Source: Vividata SCC Fall 2024, Total 18+

Sponsor Content Booking Deadline	Standard Booking Deadline	Material Deadline	Publishing Dates
Sept. 11	Sept. 25	October 30	<u>DEC 2025 ISSUE</u> Digital – Friday, November 28 Print – Saturday, November 29