



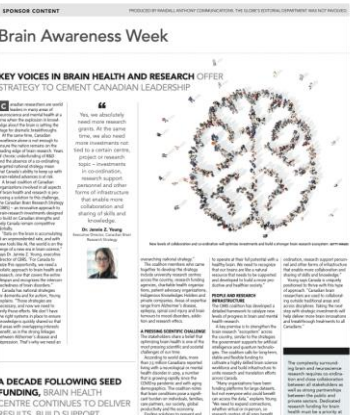
2025/26 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Rare Disease

Driving Awareness, Research, and Access

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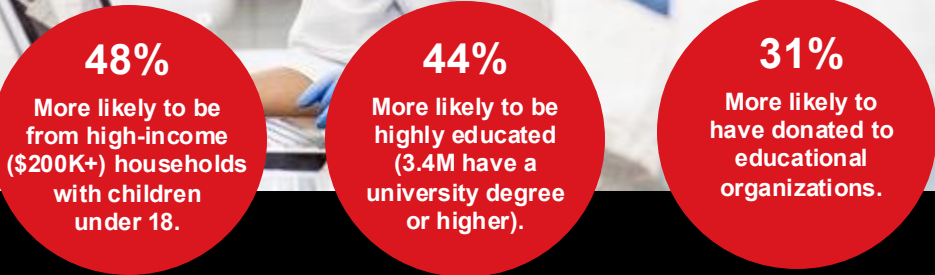
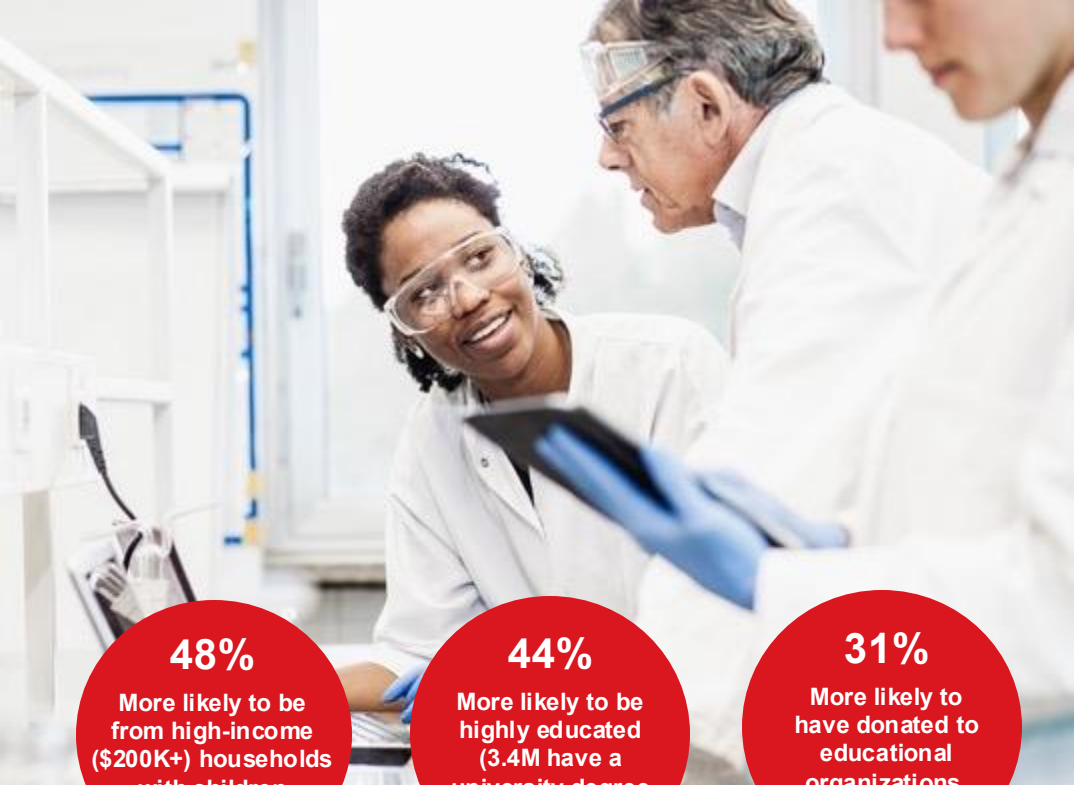


Although individually rare, collectively rare diseases affect approximately 1 in 12 Canadians, many of them children. For individuals and families navigating the complexities of diagnosis, treatment, and care, access to timely support and innovative solutions is vital. This special feature, strategically timed to coincide with Rare Disease Day in February, will highlight efforts to accelerate research, improve access to therapies, and strengthen supports for patients and caregivers living with rare conditions.

- Proposed topic highlights:**
- Accelerating Research & Innovation:** Exploring the latest developments in rare disease diagnostics, therapies, and clinical trials.
 - Access to Care:** Addressing barriers to early diagnosis, treatment options, and equitable healthcare coverage.
 - Data & Collaboration:** How cross-sector partnerships and data sharing are driving faster breakthroughs and better patient outcomes.
 - Patient & Caregiver Voices:** Firsthand experiences from individuals and families affected by rare conditions.
 - Supportive Networks:** Highlighting programs and organizations providing critical emotional, logistical, and financial support.

GET INVOLVED TODAY. CONTACT:
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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 11	September 30	October 7
January 8	February 19	February 26, 2026