

## 2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

### **Leadership in Mining & Exploration**

Showcasing Innovation, Sustainability and Global Impact

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From critical minerals to clean tech, Canada's mining sector is driving global innovation in resource development. Canadian organizations are leading with sustainable practices, advanced exploration, and strategic partnerships to meet rising international demand. This special feature will spotlight the key players, trends, and breakthroughs defining the industry's next chapter. Strategically timed for National Mining Week in May and National Mining Day in September.

#### Proposed topic highlights:

**Innovation in Action:** Cutting-edge technologies transforming efficiency, safety, and discovery across mining operations.

**Sustainable Development:** Efforts to reduce environmental impact and support long-term ecological health.

**Indigenous Collaboration:** Building economic opportunity and strengthening partnerships with Indigenous communities.

**Global Influence:** The role of Canadian companies in setting international standards for responsible mining.

**Critical Mineral Strategy:** How Canada is securing supply chains for EVs, clean energy, and advanced technologies.

**Talent and Training:** Investing in workforce development to meet evolving labour and innovation demands.

### **GET INVOLVED TODAY. CONTACT:**

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Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 6	April 17	April 24
September 15	October 20	October 27