



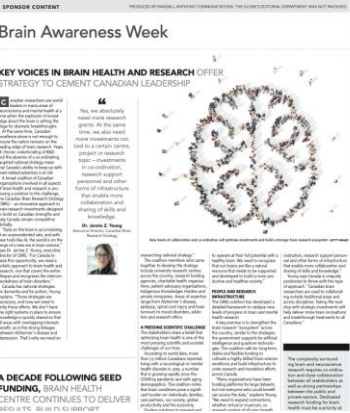
2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Frontiers in Neurology

Exploring Breakthroughs in Brain Health

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Neurological conditions affect millions of Canadians and are among the leading causes of disability and health care utilization. From early detection of Alzheimer’s to novel therapies for epilepsy and Parkinson’s, this feature will spotlight advances in diagnostics, treatment, and research that are improving quality of life and reshaping the future of neurological care.

- Proposed topic highlights:**
- Innovations in Brain Imaging** – Cutting-edge tools for earlier and more accurate diagnoses.
 - Therapeutic Breakthroughs** – From neurodegeneration to stroke recovery.
 - Mental Health Intersection** – The neurological links between brain health and emotional wellness.
 - Clinical Research & Trials** – How Canada is advancing neurological science.
 - Patient Navigation & Support** – Programs that empower individuals and caregivers.

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48%

More likely to be from high-income (\$200K+) households with children under 18.

44%

More likely to be highly educated (3.4M have a university degree or higher).

31%

More likely to have donated to educational organizations.

Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 25	October 6	October 13