

Family Business

Preserving Legacy, Driving Innovation

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Family-owned enterprises form the backbone of Canada's economy — generating employment, fostering entrepreneurship, and anchoring communities across the country. As these businesses navigate generational transitions, shifting market dynamics, and technological disruption, their ability to adapt while preserving core values remains a key driver of long-term success. This special feature will examine the enduring relevance of family businesses, the strategic challenges they face, and the tools and insights that help position them for continued impact.

Proposed topic highlights:

Succession & Transition Planning – Preparing owners and the next generation for a smooth leadership handoff through structured planning and governance.

Tax & Estate Strategy – Exploring how family businesses can optimize wealth preservation and transfer through integrated tax planning.

Digital Transformation – How family enterprises are leveraging technology to modernize operations and unlock new growth potential.

Values-Based Leadership – How family-owned firms are embedding purpose, culture, and long-term thinking into business strategy.

Strength in Partnerships– Showcasing collaborations that drive business and industry success.

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REPORT ON BUSINESS MAGAZINE READERSHIP (National)

Print/digital: 2,821,000
Print (average issue): 837,000 Digital (monthly): 1,645,000

Source: Vividata SCC Fall 2024, Total 18+

Sponsor Content Booking Deadline	Standard Booking Deadline	Material Deadline	Publishing Dates
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