

2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## **Entrepreneurship for Impact**

# INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Family Business



ROTECTING FAMILY BUSINESSES AND FAMILY ELATIONSHIPS THROUGH EXPERT INTERGENERATIONAL Entrepreneurship is evolving beyond profit to become a powerful engine for social, environmental, and economic change. Across Canada, a new generation of innovators is harnessing entrepreneurial thinking to build businesses that tackle real-world problems — from sustainability and equity to community resilience. This special feature will showcase the people, programs, and platforms that are redefining what it means to lead, innovate, and create lasting impact through business.

#### Proposed topic highlights:

**Social Enterprise in Action:** How social entrepreneurship is addressing challenges like climate change, food insecurity, and housing.

### The New Entrepreneurs

Profiles of Canada's next-gen founders who are building mission-driven ventures.

**Education for Innovation:** The role of universities, incubators, and youth-focused programs in cultivating entrepreneurial mindsets.

**Funding with Purpose:** How impact investors, grants, and corporate partnerships are supporting ventures that prioritize both profit and purpose. **Scaling for Good:** Strategies for growth and sustainability in social enterprises — from local pilot to national movement. **Entrepreneurial Ecosystems:** A look at the support networks, hubs, and

Entrepreneurial Ecosystems: A look at the support networks, hubs, and mentorship programs helping founders thrive across Canada

## GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
July 16	September 10	September 17