



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Colleges & Institutes
Supporting learners, industry, and communities in every region.

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Colleges and institutes are Canada's community anchors, delivering education, training, and opportunity close to home for learners of all ages. This special feature will spotlight how these institutions are helping Canada meet today's workforce needs while preparing for the challenges of tomorrow.

- Proposed topic highlights:**
- Career-Ready Education:** Equipping students with practical skills in high-demand fields, from trades to healthcare to technology.
 - Reconciliation in Action:** Advancing Indigenous education and partnerships, with colleges playing a leading role in reconciliation and inclusive opportunity.
 - Sustainability and Climate Solutions:** How colleges are embedding sustainability into curriculum, research, and campus infrastructure to support Canada's climate goals.
 - Innovation and Entrepreneurship:** Showcasing applied research, partnerships, and incubators that drive economic growth and support local businesses.
 - Inclusive and Accessible Learning:** Expanding pathways through micro credentials, flexible programs, and wraparound supports to ensure all Canadians can succeed.
 - Global Engagement:** Preparing learners for the global economy through international exchanges, partnerships, and cross-border skills development.

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Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
December 15	January 30	February 20