



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Colleges & Institutes
*Training Tomorrow's Talent – Across Communities,
Campuses, and Careers*

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COLLEGES & INSTITUTES

Friday, February 01, 2025

PROFESSOR RANDALL ANTHONY COMMUNICATIONS: THE GLOBE AND MAIL REPORT

Readily accessible across the country, Canadian colleges and institutes are strategically positioned to help learners, communities and industry navigate current and future challenges.



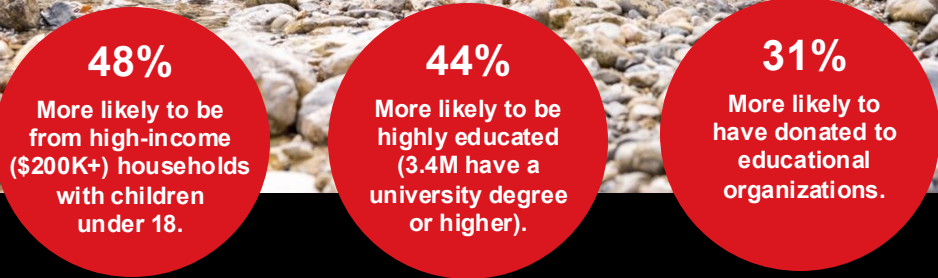
A growing number of Canadians are turning to colleges and institutes for training and education. These institutions are uniquely positioned to help learners, communities and industry navigate current and future challenges. According to a recent survey, 48% of Canadians living within reach of a college or institute believe these institutions are well-positioned to help learners, communities and industry navigate current and future challenges. This special feature will explore how these institutions are shaping a resilient, skilled workforce through innovation, partnerships, and community-focused programming.

Proposed topic highlights:

- Career-Ready Education:** Equipping students with in-demand, practical skills that lead directly to employment in trades, healthcare, tech, and other key sectors.
- Infrastructure & Technology:** Building state-of-the-art facilities and digital platforms that enhance applied learning and support industry-aligned research.
- Innovation & Applied Research:** Partnering with businesses and communities to drive real-world solutions, foster entrepreneurship, and accelerate regional development.
- Access & Inclusion:** Expanding pathways for Indigenous learners, newcomers, and underrepresented groups through targeted supports and inclusive programming.
- Global Engagement:** Offering flexible, high-quality education for international students in Canada and Canadian learners abroad — preparing graduates for success in a globally connected workforce.
- Lifelong Learning:** Providing accessible, modular education for adult learners and mid-career professionals seeking to adapt, reskill, or advance in a rapidly changing labour market.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
December 5	February 6	February 27