



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Championing Caregivers

*Celebrating National Caregiver Day in April and
National Family Caregivers Month in May*

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Across Canada, millions of caregivers play a vital role in supporting the health and well-being of others. Timed for Spring to honour National Caregiver Day in April and National Family Caregivers Month in May, this special feature will shine a light on the individuals, programs, and innovations supporting caregiver wellness and celebrating their essential role in our healthcare ecosystem.

Proposed topic highlights:

Supporting the Supporters: Mental health resources, respite programs, financial tools, and peer support networks empowering caregivers.

Workplace Adaptation: How employers are recognizing caregiving realities through flexible policies and supportive cultures.

Everyday Heroes: Profiles of Canadians balancing work, life, and caregiving—and the lessons they’re sharing.

Policy & Advocacy: Initiatives aimed at improving caregiver benefits, access to services, and national recognition.

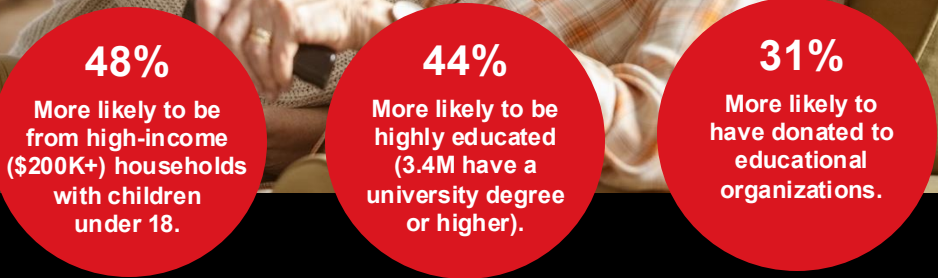
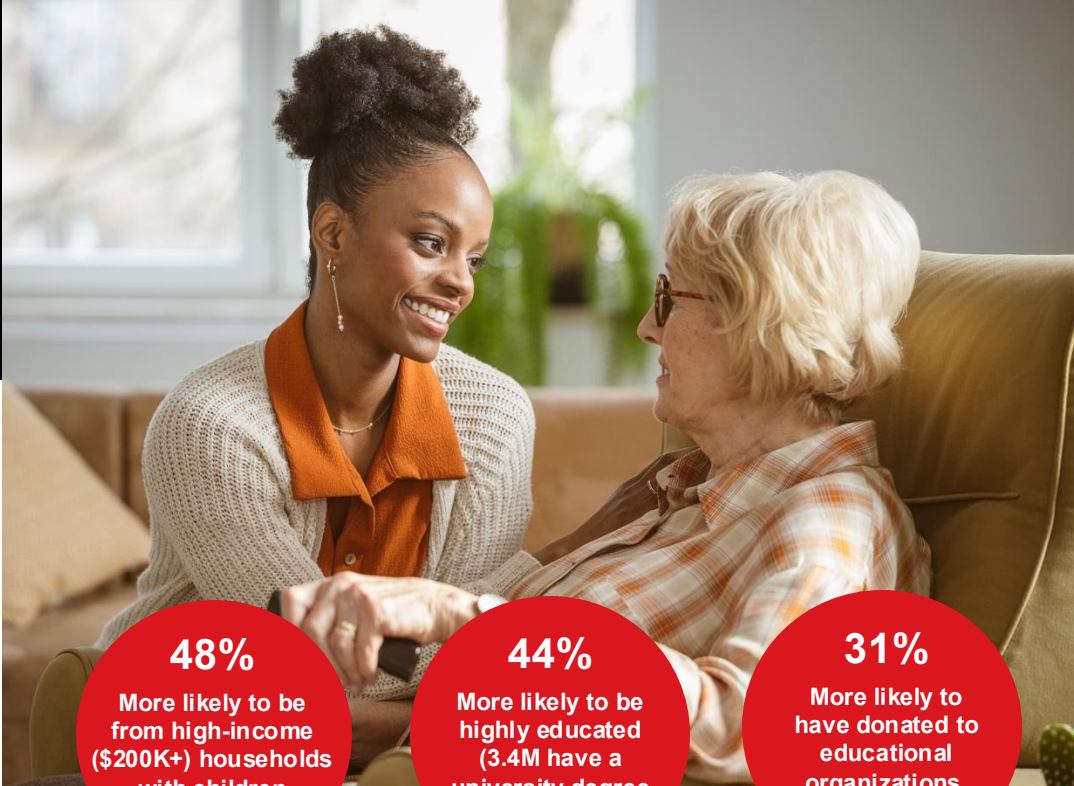
Tech & Tools: Innovations in digital health and home care designed to lighten the caregiver load.

Healthcare Collaboration: Strategies to better integrate caregivers into formal care planning and decision-making.

GET INVOLVED TODAY. CONTACT:

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Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

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