

2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Business Education in Canada

Developing Tomorrow's Leaders in a Changing Economy

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Future of accounting



As global markets evolve and technological disruption accelerates, business education in Canada is adapting to equip students with the knowledge, agility, and leadership skills they need to thrive. This special feature will explore how post-secondary institutions are preparing the next generation of entrepreneurs, executives, and change-makers to drive economic growth and social innovation.

Proposed topic highlights:

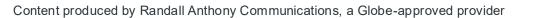
Future-Focused Curriculum: How universities are evolving their business programs to integrate AI, sustainability, digital finance, and global market trends.

Entrepreneurship & Innovation: Spotlight on incubators, accelerators, and mentorship programs shaping Canada's startup ecosystem.
Experiential Learning: The role of co-op placements, international exchanges, and case competitions in building real-world business experience.
Leadership & Ethics: Preparing students to lead with integrity and purpose in an increasingly complex global economy.

Industry Collaboration: How business schools are partnering with leading Canadian companies to ensure programs remain relevant and impactful. Diversity in Business: The importance of fostering inclusive leadership and expanding access to business education for underrepresented communities.

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Source: Vividata SCC Fall, 2024, National, Adults 18+

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August 6	September 17	September 24