

2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

A Sustainable Future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Strategies for sustainability



As environmental challenges grow more complex, institutions, businesses, and governments are being called to take meaningful action toward a more sustainable future. This special feature will explore how Canadian organizations are leading in sustainability, addressing climate change, and building a greener, more equitable world. From circular economy models and carbon reduction strategies to community education and Indigenous stewardship, this report will spotlight efforts creating real impact.

Proposed topic highlights:

Low-Carbon Leadership: How campuses and organizations are reducing emissions and investing in climate resilience.

Green Innovation: Technologies and strategies driving sustainable operations across sectors.

Indigenous Stewardship: Honouring Indigenous knowledge and leadership in conservation and land management.

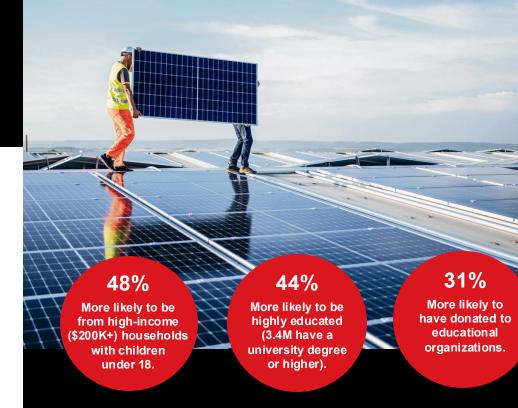
The Circular Economy: Redesigning production and consumption for minimal waste and maximum reuse.

Education for Sustainability: Empowering learners with the tools to lead change locally and globally.

Partnerships for the Planet: Collaborative approaches between academia, business, and community advancing environmental solutions.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,286,000** Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
July 1	August 12	August 19