



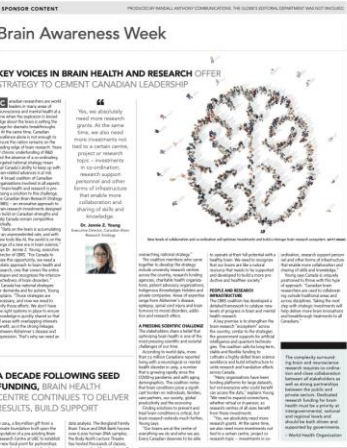
2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Stroke Awareness Month

Spotlighting Prevention, Response, and Recovery

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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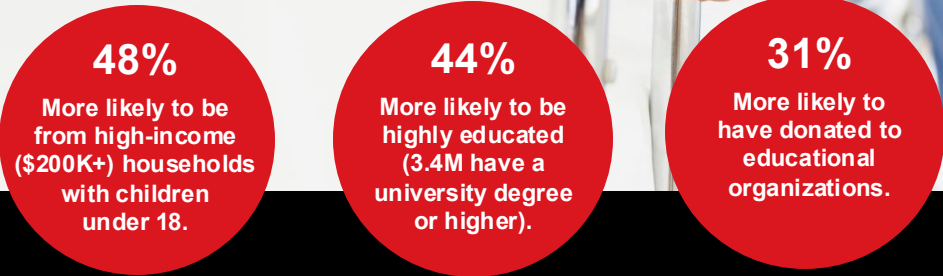


Stroke remains a leading cause of disability and death in Canada, with fast access to care being critical for survival and long-term outcomes. As awareness grows around early detection, prevention, and rehabilitation, new technologies and care models are helping transform stroke response and recovery. Timed for Stroke Awareness Month, this special feature will explore the latest innovations and initiatives that support stroke education, treatment, and patient resilience.

- Proposed topic highlights:**
- Recognizing the Signs:** How early identification through FAST (Face, Arms, Speech, Time) saves lives.
 - Reducing Risk:** Heart-healthy habits, blood pressure management, and lifestyle strategies to prevent stroke.
 - Advancing Emergency Care:** Breakthroughs in stroke response and interventions that improve outcomes.
 - Recovery and Rehabilitation:** Post-stroke support through therapies, tools, and assistive technologies.
 - Caring for Caregivers:** Resources and strategies for those supporting stroke survivors at home.
 - Canadian Research and Innovation:** Profiles of groundbreaking research and programs shaping the future of stroke care.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 13	May 25	June 1