



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Organic Month

Exploring the Future of Sustainable Living

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.



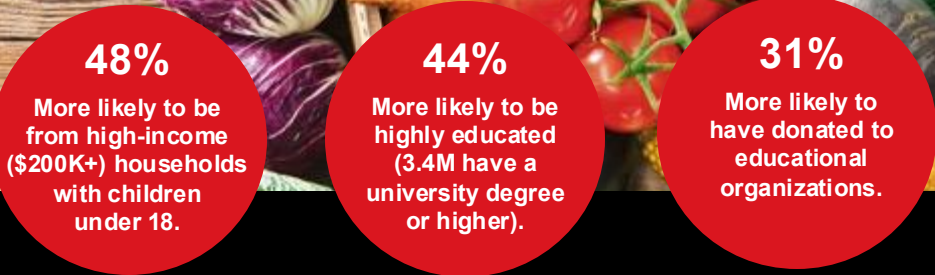
The organic food system is built on four main principles – health, ecology, fairness and care – that resonate with a wide base of producers and consumers alike. Published to coincide with Organic Month in co-operation with the Canada Organic Trade Association (COTA), this special feature will highlight the impact, challenges and opportunities of Canada's organic sector.

- Proposed topic highlights:**
- LEADERSHIP & ENGAGEMENT** – Meet Canadian advocates, farmers, innovators and industry leaders.
 - SUSTAINABILITY** – How organic food production benefits people and the planet, now and in the future.
 - CONSUMER CHOICE** – Exploring trends in consumer choices.
 - RESEARCH AND INNOVATION** – New findings, products and processes and their impact on Canadian food systems.
 - FUTURE OPPORTUNITIES** – merging trends shaping the future of organics in Canada.

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Content produced by Randall Anthony Communications, a Globe-approved provider



Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 11	September 12	September 19