

## 2026 NATIONAL INTEGRATED SPECIAL REPORT -DIGITAL AND NEWSPAPER

# **International Women's Day**

Celebrating Progress, Power, and Possibility

## **INTEGRATED CONTENT FEATURES: Turnkey solutions in which** participating advertisers can be mentioned or quoted in at least one story.

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romoting gender parity, challenging stereotypes and empower women catalyze a powerful potential: transformational change



LOSING THE HEALTH EQUITY GAP THROUGH RESEARCH



International Women's Day is a global opportunity to recognize the achievements of women across sectors while acknowledging the work that remains in achieving equity and inclusion. In Canada, women continue to lead innovation, drive economic growth, and foster community impact yet barriers to representation, leadership, and fair compensation persist. Timed for International Women's Day, this special feature will spotlight stories of leadership, allyship, and action, showcasing the individuals and organizations creating meaningful change.

### Proposed topic highlights:

Women in Leadership: Highlighting trailblazers across business, government, science, and social impact.

Workplace Equity: Exploring strategies to close the gender pay gap, boost representation, and foster inclusive cultures.

Entrepreneurship & Innovation: Spotlighting women-led businesses and startups that are transforming industries.

Support Networks: The role of mentorship, sponsorship, and community programs in advancing women's careers.

Financial Empowerment: Tools and resources helping women build wealth and navigate financial independence.

Next Generation Voices: Young leaders shaping the future through activism, creativity, and innovation.

### **GET INVOLVED TODAY. CONTACT:**

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31% 48% 44% More likely to More likely to be More likely to be from high-income highly educated have donated to educational (\$200K+) households (3.4M have a organizations. university degree with children under 18. or higher). Print/Digital Weekly Readers - 5,286,000 Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000** Source: Vividata SCC Fall, 2024, National, Adults 18+ **Sponsor Content and Brand Ad Booking Material Deadline Publishing Date Deadline**