

NOVEMBER 2025 ISSUE

Digital: Friday, October 24 **Print:** Saturday, October 25

817,000

average print readers per issue



1.58 million

digital readers

2.79 million

print and digital readers





1,033,000 are Business Decision Makers

1.9x more likely to authorize business purchase decisions

246,000 are High Net Worth Investors (\$500K+)

1.3x more likely to have over \$1M in investable assets

284,000 are Senior Managers/Owners

1.8x more likely to be senior-level executives

1,039,000 are Influential MOPEs

1.5x more likely to be Managers, Owners, Professionals

Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers

FEATURED EDITORIAL*:

Canada's Best Law Firms: Produced in partnership with Statista, this list identifies national leaders in law based on recommendations of legal professionals

Canada's Technology Fast 50: In partnership with Deloitte, Report on Business magazine is honoring 50 of the fastest growing technology companies in Canada.

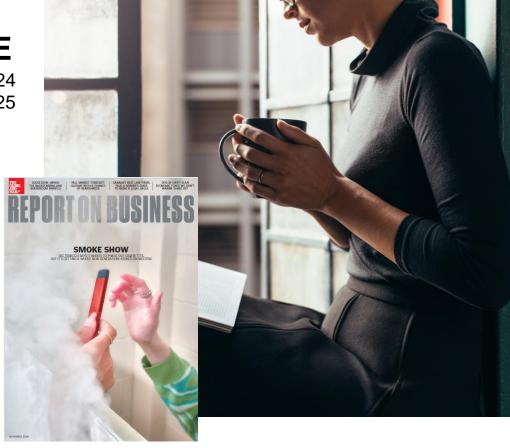


Live Event: Canada's Best Law Firms

INTEGRATED SPECIAL REPORTS*:

The Al Advantage will deliver practical insights for decision-makers navigating the opportunities and risks of an Al-powered economy.

Credentialed for Success will help ambitious professionals align credentials with career goals and stay competitive in rapidly evolving industries.





Special executions:
August 18

Special reports:
August 21

Standard advertising: September 23

Material: September 25

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Specifications

* Subject to change