

817,000

average print
readers per issue



1.58 million

digital readers



2.79 million

print and digital readers



1,033,000 are Business Decision Makers

1.9x more likely to authorize business purchase decisions

246,000 are High Net Worth Investors (\$500K+)

1.3x more likely to have over \$1M in investable assets

284,000 are Senior Managers/Owners

1.8x more likely to be senior-level executives

1,039,000 are Influential MOPEs

1.5x more likely to be Managers, Owners, Professionals

Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers



EDITORIAL FEATURE*:

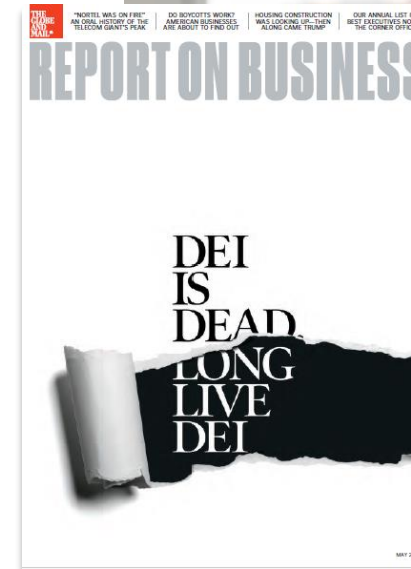
Best Executives: An annual spotlight on outstanding non-CEO executives—who they are and why they lead with impact.



Live Event: Best Executives

INTEGRATED SPECIAL REPORT*:

The AI Advantage will deliver practical insights for decision-makers navigating the opportunities and risks of an AI-powered economy.



DEADLINES

**Special
executions:**
February 9

**Special
report:**
February 19

**Standard
advertising:**
March 24

Material:
March 26

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*Subject to change