

**817,000**  
average print  
readers per issue



**1.58 million**  
digital readers



**2.79 million**  
print and digital readers



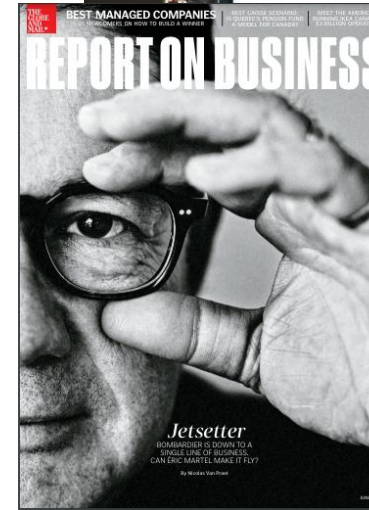
**1,033,000 are Business Decision Makers**  
1.9x more likely to authorize business purchase decisions

**246,000 are High Net Worth Investors (\$500K+)**  
1.3x more likely to have over \$1M in investable assets

**284,000 are Senior Managers/Owners**  
1.8x more likely to be senior-level executives

**1,039,000 are Influential MOPES**  
1.5x more likely to be Managers, Owners, Professionals

Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers



## EDITORIAL FEATURE\*:

**Canada's Best Managed Companies:** Report on Business magazine partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

## INTEGRATED SPECIAL REPORT\*:

**New Directions in Trade** explores insights, real business examples, and expert advice for companies ready to rethink their international trade strategy.



## DEADLINES

**Special executions:**  
March 30

**Special report:**  
April 2

**Standard advertising:**  
May 5

**Material:**  
May 7

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\*Subject to change