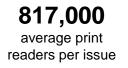


DECEMBER 2025 ISSUE

Digital: Friday, November 28 **Print:** Saturday, November 29



decisions



2.79 million print and digital readers



284,000 are Senior Managers/Owners 1.8x more likely to be senior-level executives

 1,039,000 are Influential MOPEs

 1.5x more likely to be Managers, Owners,

 Source: Vividata SCC Spring, 2025, Adults 18+, ROB Magazine print/digital readers

REPORT ON BUSINESS CED OF THE YEAR

FEATURED EDITORIAL*:

1.033.000 are Business Decision Makers

1.9x more likely to authorize business purchase

246,000 are High Net Worth Investors (\$500K+)

1.3x more likely to have over \$1M in investable assets

CEO of the Year: An annual celebration of leadership excellence, honoring Canadian CEOs in five categories: Corporate Citizen, Global Visionary, Innovator, New CEO, and Strategist. One of these exceptional leaders will be granted the overall title of CEO of the Year.



Live Event: CEO of the Year

INTEGRATED SPECIAL REPORT*:

Canada's Small Business Edge: A look at how entrepreneur-led businesses across Canada are entering a pivotal phase of reinvention.



Special
executions:Special
report:Standard
advertising:September 22September 25October 28October 30



*Subject to change