



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Clean Energy Transition

Powering a Sustainable Future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



The global shift to clean energy is reshaping industries, economies, and communities. Central to this transition is the innovation driving renewable energy adoption, electrification, and the decarbonization of critical sectors. This special feature will explore the technologies, strategies, and partnerships that are accelerating the clean energy transition, highlighting Canada's leadership in building a sustainable future.

- Proposed topic highlights:**
- Renewable Energy Innovation**
Advancements in wind, solar, hydro, and other renewable energy technologies driving the transition.
 - Electrification of Industries**
How electrification is transforming sectors like transportation, manufacturing, and construction.
 - Energy Storage Solutions**
Breakthroughs in batteries and grid-scale storage ensuring reliable renewable energy deployment.
 - Decarbonizing Supply Chains**
Efforts to reduce emissions across industries, from production to transportation.
 - Global Collaboration**
Partnerships shaping international policies and projects to advance the clean energy agenda.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider

48%

More likely to be from high-income (\$200K+) households with children under 18.

44%

More likely to be highly educated (3.4M have a university degree or higher).

31%

More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,286,000**

Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
June 9	July 7	July 14
September 8	October 14	October 21