

2025 NATIONAL INTEGRATED SPECIAL REPORT -DIGITAL AND NEWSPAPER

World Arthritis Day

Improving Lives with Arthritis Research and Innovation

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature

Arthritis Awareness Month



As more than six million Canadians live with arthritis, the need for effective, long-term solutions continues to grow. From ground-breaking research to innovative treatments and personalized care, new developments are helping to transform the outlook for people living with arthritis. Strategically timed for World Arthritis Day in October, this special feature will spotlight the science, technology, and collaborative efforts that are driving real progress and offering hope for a more mobile, pain-free future

Proposed topic highlights:

Breakthrough Research: How Canadian institutions are advancing arthritis understanding and care.

Innovative Treatments: The role of biologics, joint preservation therapies, and precision medicine.

Digital Tools & Monitoring: Apps, devices, and telehealth innovations improving symptom management.

Patient-Centred Approaches: Personalized care plans that address both physical and mental well-being.

Equity in Access: Ensuring arthritis care reaches underserved communities.

Collaboration in Care: How researchers, clinicians, and advocacy groups are working together to improve patient outcomes.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

48% 44% More likely to be More likely to be have donated to from high-income highly educated (\$200K+) households (3.4M have a with children university degree under 18. or higher).

Print/Digital Weekly Readers - 5,286,000 Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

31%

More likely to

educational

organizations.

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 15	October 3	October 11

Content produced by Randall Anthony Communications, a Globe-approved provider