



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

The Saskatchewan Advantage

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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REPORT BY RANDALL ANTHONY COMMUNICATIONS, THE GLOBE AND MAIL'S APPROVED PROVIDER

CITIES DRIVING GROWTH

How Regina has become the heart of the new Prairie economy



Catalyzing home-grown advantages

With its location on the banks of the South Saskatchewan River, Regina is a city of contrasts. It's a city of old and new, of tradition and innovation. It's a city that has long been a hub for commerce and industry, and it's a city that is now becoming a hub for the new Prairie economy.

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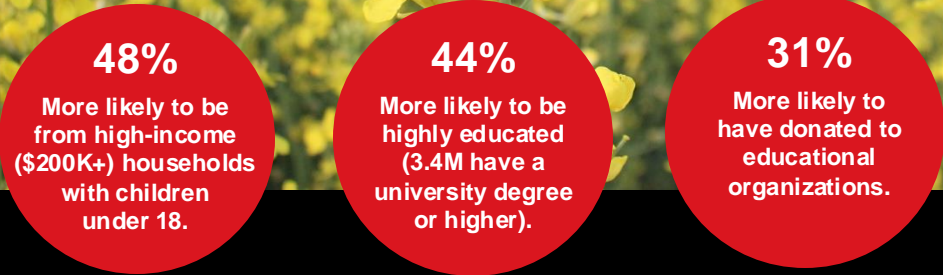
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Saskatchewan is on the rise — a province where economic momentum, resource wealth, and community investment are creating a compelling landscape for both capital and philanthropy. Strategic government initiatives, diversified industries, and an expanding innovation ecosystem are attracting investors and donors looking to make an impact.

- Proposed topic highlights:**
- Leading Economic Growth:** Saskatchewan has led the country in GDP growth, supported by strong private capital investment and a pro-business climate.
 - Critical Resource Leadership:** A global supplier of food, fuel, and fertilizer, with strengths in agriculture, energy, and critical minerals.
 - Incentives for Innovation:** Major tax incentives and public investments are driving growth across sectors — from mining to agtech to clean energy.
 - Philanthropy Meets Opportunity:** From flow-through share donations to community-driven development, the province enables tax-smart giving tied to economic growth.
 - Visionary Investment Strategy:** The new provincial strategy focuses on scaling high-potential sectors and connecting Saskatchewan to global markets.

GET INVOLVED TODAY. CONTACT:
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Content produced by Randall Anthony Communications, a Globe-approved provider



Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 21	May 22	May 29
May 2	June 6	June 13
August 4	September 19	September 26
September 15	October 24	October 31