

898,000
average print
readers per issue



1.60 million
digital readers



2.80 million
print and digital readers



1,159,000 are Business Decision Makers
2.4x more likely to authorize business purchase decisions

239,000 are High Net Worth Investors (\$500K+)
1.3x more likely to have over \$1M in investable assets

320,000 are Senior Managers/Owners
2.3x more likely to be senior-level executives

1,090,000 are Influential MOPes
1.5x more likely to be Managers, Owners, Professionals

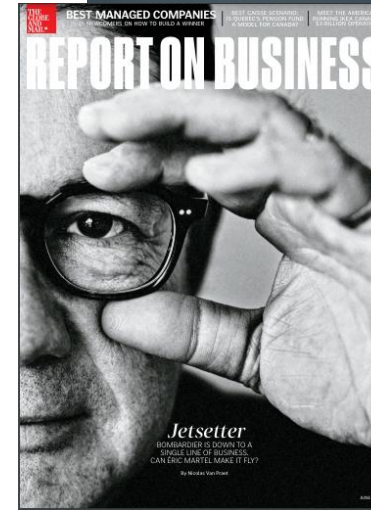
Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers



Canada's Best Managed Companies: Report on Business magazine partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

INTEGRATED SPECIAL REPORT:

Luxury Collectibles: This special report looks at collectibles as a high-level investment strategy



DEADLINES

Special executions:
April 14

Special report:
April 14

Standard advertising:
May 1

Material:
May 2

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