



2025/2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Early Childhood Education

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Foundational to lifelong development, early childhood education (ECE) is pivotal in shaping the future of Canada's young learners. As the sector evolves, innovations in teaching practices, new policy initiatives, and increased accessibility are all driving the development of a stronger, more inclusive educational foundation. This special feature will explore the key trends and challenges facing ECE in Canada, while highlighting how ongoing advancements are positioning the country as a leader in early childhood learning. Strategically timed in November which celebrates and advocate for early learning and child care. Additionally, February is recognized as National Inclusive Education Month in Canada, a time to promote and raise awareness about inclusive education for children.

- Proposed topic highlights:**
- Innovative Learning Models:** Highlighting modern approaches in early childhood education that improve learning outcomes and engagement.
  - Economic Impact:** Examining how investments in ECE drive long-term economic and social benefits, including workforce productivity and reduced future social costs.
  - Government Policy and Accessibility:** The role of public policy in expanding access to high-quality early education and ensuring affordability for families across Canada.
  - Workforce Development:** Addressing the growing demand for qualified ECE professionals and the importance of training, support, and retention in building a sustainable sector.
  - Equity and Inclusion:** Exploring how ECE programs are evolving to better support children from diverse backgrounds, including Indigenous communities, newcomers, and children with special needs.

**GET INVOLVED TODAY. CONTACT:**  
**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



- 48%**  
More likely to be from high-income (\$200K+) households with children under 18.
- 44%**  
More likely to be highly educated (3.4M have a university degree or higher).
- 31%**  
More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,286,000**  
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

| Sponsor Content and Brand Ad Booking Deadline | Material Deadline | Publishing Date  |
|---|-------------------|------------------|
| September 15                                  | October 27        | November 3, 2025 |
| January 26                                    | December 8        | February 2, 2026 |