



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Crafting sustainable future

Advancing Environmental and Social Responsibility Across Canada’s Beverage Sector

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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From climate-conscious operations to meaningful community investments, sustainability is reshaping how Canadian companies approach every step of the production and retail cycle. With a growing emphasis on transparency and measurable impact, the beverage industry is taking bold steps to reduce its environmental footprint, promote responsible consumption, and support the people and communities it serves. This special feature will explore the evolving standards, innovations, and leadership practices that are driving change across the sector.

- Proposed topic highlights:**
- Responsible Retailing:** Initiatives that promote safer consumption, informed choices, and community well-being.
 - Climate Action:** Carbon reduction strategies, energy efficiency efforts, and sustainable packaging innovations.
 - Waste Reduction:** How circular practices are helping to minimize landfill waste across supply chains.
 - Equity in Action:** Programs that support inclusion, education, and meaningful representation in the workplace and beyond.
 - Supply Chain Stewardship:** How organizations are partnering with growers, makers, and distributors to raise sustainability standards.
 - Transparency and Accountability:** The role of impact reporting and third-party verification in building public trust.

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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 23	May 5	May 12