



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Arthritis Awareness Month

Highlighting Support, Research and Quality of Life

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Arthritis is the most common chronic condition in Canada, affecting more than six million people and placing a significant burden on individuals, families, and the healthcare system. With ongoing advancements in treatment and a growing emphasis on early diagnosis and lifestyle management, there is greater hope than ever for improving quality of life. This special feature will explore the latest in arthritis care, patient support, research breakthroughs, and efforts to reduce stigma and increase understanding of what it means to live with arthritis.

Proposed topic highlights:

Living with Arthritis: Stories from Canadians navigating work, family, and everyday life with a chronic condition.

Innovations in Treatment: Advances in medications, physical therapy, and integrated care models.

The Role of Early Detection: How diagnosis and intervention at early stages can slow progression and improve outcomes.

Support Systems: Tools, programs, and community resources that empower patients and caregivers.

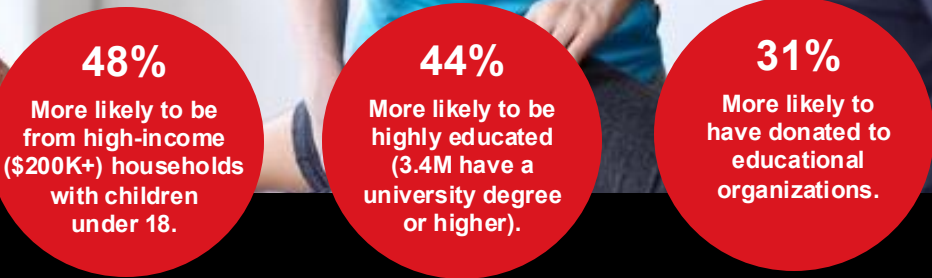
Research & Advocacy: The latest developments in arthritis research and the organizations leading change.

Breaking the Stigma: Encouraging awareness and empathy for invisible and misunderstood chronic conditions.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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