

ADVERTISING INSERTS



SHIPPING INSTRUCTIONS - MECHANICAL FRIDAY ONLY

MATERIAL DEADLINE **MECHANICAL INSERTS (FRIDAY ONLY)**

Thursday one week prior to the run date.

The client should supply the recommended press run amount (plus spoilage) to ensure that all copies of the newspaper are inserted. Please note that our press run numbers can fluctuate on a daily basis due to market activity. The airline copies are not inserted in the Toronto market and these amounts are not included in the press run figures. Contact your sales representative for the latest press run figures.

All quotations exclude freight to The Globe and Mail plants. The client and/or agency will arrange for delivery and prepay all delivery expenses (including any customs brokerage fees).

All insert material must arrive at our printing plants during normal receiving hours. No deliveries will be accepted on Saturday, Sunday or statutory holidays.

Insert shipments do not require prior appointments for delivery except for the Vancouver Plant. Please call 604-527-9243 to make an appointment. You must provide the client name, insert title and run date. The shipment must be properly labelled and must arrive at our plants in good condition; otherwise the shipment will not be unloaded.

Any insert that is received past deadline or is improperly labelled or is received in a damaged condition will be cancelled and/or rescheduled. Any expenses incurred by The Globe and Mail will be charged to the client.

Any insert material remaining after the print run will be recycled immediately after the completion of insertion unless written arrangements are made at least five business days prior to the insertion date with The Globe and Mail. Pick-up must be completed within two business days of the insertion date.

Any cancelled inserts not removed from the plants by the client within three days of cancellation will be recycled unless prior written arrangements for re-scheduling or removal by the client are made. Late cancellation charges up to 50% of the original order will apply to all inserts cancelled less than five days prior to insertion.

SPOILAGE

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Please supply an additional 1.5% for spoilage.

SHIPMENT LABELS

All inserts <u>must</u> be labelled with the following information:

- The Globe and Mail
- Client name and Insert title
- Date of insertion
- Total number of inserts shipped
- Total number of copies per bundle
- Number of inserts on each pallet
- Total number of pallets shipped
- Name, address and phone number of printer/shipper
- Name and phone number of client's customs broker (for cross-border shipments)

Note: All cross-border shipments should also include a description of goods (printed matter) and the value of the material on the waybill for quicker customs clearance. The client should notify their customs broker prior to shipment.

Please contact Michael Anderson at 416-585-5455, mwanderson@globeandmail.com or Fatima Wilson at 416-585-3325, fwilson@globeandmail.com regarding all production inquiries, cancellations or delivery delays www.globelink.ca/inserts.

PLANT ADDRESSES AND RECEIVING HOURS

Toronto Plant

The Globe and Mail c/o TC Transcontinental Vaughan 100B Royal Group Crescent Doors 2-6 Vaughan, Ontario L4H 1X9 7 AM - 4 PM Monday - Friday

Winnipeg Plant

The Globe and Mail c/o The Winnipeg Free Press 1355 Mountain Avenue Dock 2 or 3 Winnipeg, MB R2X 3B6 8 AM - 4:30 PM Monday-Friday

Montreal Plant

The Globe and Mail c/o TC Transcontinental Transmag 10807 Rue Mirabeau Anjou, Quebec HIJ 1T7 7 AM - 5 PM Monday - Friday

Calgary Plant

The Globe and Mail c/o TC Transcontinental Calgary 5516 Fifth Street SE Calgary, Alberta T2H 1L3 8 AM - 4:30 PM Monday - Friday

Vancouver Plant

The Globe and Mail c/o TC Transcontinental Vancouver 725 Hampstead Close Annacis Island Delta, B.C. V3M 6R6 7 AM - 5 PM Monday - Friday 604-527-9243*

*Delivery appointment required

ADVERTISING INSERTS





SHIPPING INSTRUCTIONS - MECHANICAL FRIDAY ONLY

- All inserts scheduled for mechanical insertion should be supplied bulk on skids and must not be crosstied. Skids should be loaded (when possible) in equal quantities per skid.
- Two to 36 page inserts printed on glossy or uncoated stock should be stacked in bundles of 4" to 8" in height. Elastic banding and boxes allowed as needed.
- Inserts over 36 pages printed on glossy or uncoated stock should be stacked in bundles of 6" to 8" in height. Elastic banding and boxes allowed as needed. No compensation - all spines must be stacked in the same direction.
- Ouarterfolded inserts printed on uncoated/newsprint stocks should be stacked in bundles of 4" to 8" high. Single plastic strapping or elastic banding is required on each bundle.
- Unstable inserts over 24 pages Digest sized (or smaller) printed on glossy stock should be supplied stacked in boxes. No plastic strapping allowed on products supplied in boxes. Elastic banding allowed as needed.
- All supplements must be brick stacked with interlocking layers.
- Corner boards should be used to prevent damage to the outside edges of the loaded skid. Life containers are acceptable.
- All inserts must be stacked on pallets in consistent lifts, be welljogged, and all pallets should be securely banded and plastic stretchwrapped or shrink-wrapped.
- Stacked inserts should cover pallet and never protrude beyond the edge of the pallet.

- Folded edges should be turned towards the inside of the load whenever possible.
- Product must be stacked on solid base, **48"x40" (industry** standard) non-returnable, fourway entry pallets in good condition. Two-way pallets may be used as needed to accommodate automated compression banding and wrapping equipment.
- A substantial protective cover should be placed on the pallet before stacking and another cover placed before topping.
- Cardboard sheets or binder sheets, not waxed or coated, should be placed between layers.
- Pallet tops must be wood or a sturdy equivalent the same size as the pallet base.
- Banding should be tight without pulling down and bending the top turn or pulling loose the pallet flooring. A minimum of four bands to be on each load.
- Clearance from floor to bottom of pallet base is a minimum of $4^{1/2}$ " to maximum of 8".
- Maximum allowable loaded pallet height is 4' measured from floor to pallet top.
- Maximum acceptable weight per loaded pallet is 2,500 pounds.
- Shipment labels and a sample of the insert must be displayed on two adjacent sides of each pallet.
- Pallets must be loaded on the truck so that the pallet tag faces the fork lift operator. Pallets must be loaded on trucks for ease of unloading. Do not "double deck".

Correctly loaded skids





Incorrectly loaded skids. Additional costs will apply and damaged copies will not be inserted.





