



2025/26 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Private Schools

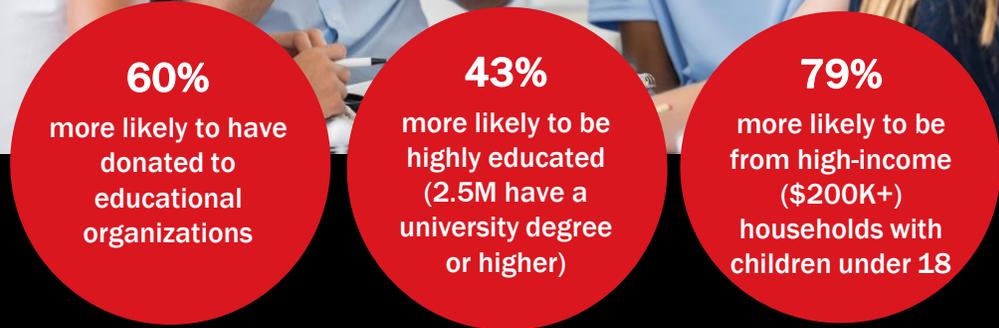
Integrated Special Reports are turnkey content solutions in which participating advertisers can be mentioned in at least one story. Produced by Globe Content Studio. Topics are informed by content management technology, with data signals on what is resonating and keeping readers engaged. It provides confidence that these are ideal environments to position and deliver your brand message.

As Canadian families explore private education, they're looking for schools that offer more than just academic excellence – they want a nurturing environment, innovative learning approaches, and a strong foundation for their child's future. This **Private Schools** special report will showcase how leading institutions are shaping well-rounded future-ready students while delivering exceptional value for families.

The following themes are among those under consideration for **Private Schools**:

- Innovative learning environments: beyond the traditional classroom
- The value of a private education: preparing for lifelong success
- Nurturing leadership and innovation: building entrepreneurial mindsets
- The growing appeal of boarding schools: A home away from home
- Balancing excellence with well-being: supporting student success
- Expanding access: making private education attainable for more families

For additional information, contact **The Globe Media Group team**,  
advertising@globeandmail.com



Print/Digital Weekly Readers – **6,141,000**  
Print Weekly Readers – **2,512,000** | Digital Weekly Readers – **4,502,000**

Source: Vividata SCC Fall 2024, National, Adults 18+

Booking Deadline	Material Deadline	Publication Date
September 8, 2025	September 18, 2024	Friday, October 3, 2025

January 5, 2026	January 22, 2026	Friday, February 6, 2026
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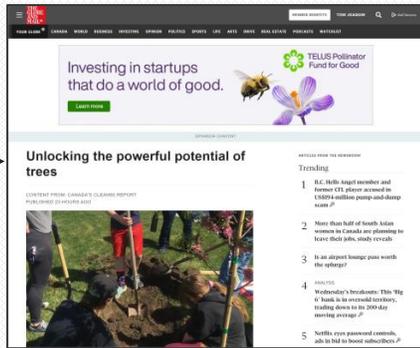
# INTEGRATED SPECIAL REPORT

# PRIVATE SCHOOLS

Your brand mentioned among participating advertisers, within the integrated report



Digital Integrated Special Report Content Discovery - Standard Digital Traffic Driver.



Digital Integrated Special Report Ads rotate with equal SOV among participating advertisers. Includes brand mention within report.



Print Integrated Special Report with brand ad adjacency and brand mention within report.

Package	Details	Investment (National)
Digital*	<ul style="list-style-type: none"> <li>Equal brand ad SOV among participating advertisers, adjacent to integrated report content**. Includes brand mention within the article.</li> <li>200,000 driver impressions – Globe and Mail ROS.</li> <li>300x600 includes logo, drives to integrated report with adjacent SOV ads.</li> <li>200,000 brand impressions – Globe and Mail ROS</li> <li>300x250 brand ads, drives traffic to your site.</li> </ul>	\$8,000
Print** + Digital*	<ul style="list-style-type: none"> <li>Full page + 300,000 digital impressions***</li> <li>2/3 page + 300,000 digital impressions***</li> <li>1/2 page + 300,000 digital impressions***</li> <li>1/3 page + 300,000 digital impressions***</li> <li>1/4 page + 300,000 digital impressions***</li> <li>Banner</li> <li>1/8 page</li> </ul>	<ul style="list-style-type: none"> <li>\$19,200</li> <li>\$17,000</li> <li>\$14,000</li> <li>\$10,800</li> <li>\$9,000</li> <li>\$5,500</li> <li>\$4,500</li> </ul>

\*No minimum page view estimates.

\*\*No sightlines or approval on integrated content.

\*\*\* Impressions offered 50% driving to integrated special report, 50% to advertiser site