2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Manufacturing in Canada

Driving Innovation, Sustainability, and Global Competitiveness

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Canada's manufacturing sector is evolving amid shifting global trade dynamics, new regulatory frameworks, and rapid technological advancements. As the industry embraces automation, sustainability, and reshoring initiatives, manufacturers are finding new ways to enhance efficiency and maintain a competitive edge. This special feature will highlight key industry leaders, research hubs, and success stories that are shaping the future of Canadian manufacturing.

Proposed topic highlights:

Innovation & Technology: How advanced manufacturing, automation, and AI are transforming the sector.

Industry Partnerships: High-impact collaborations driving efficiency, competitiveness, and supply chain resilience.

Sustainability in Manufacturing: Steps toward reducing environmental impact and adopting greener production methods.
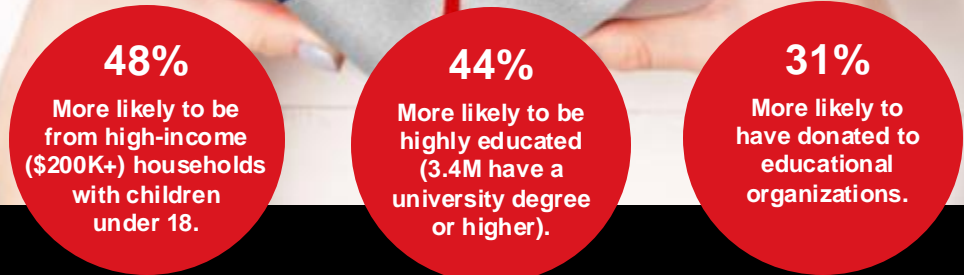
Made-in-Canada Solutions: Success stories of homegrown manufacturing excellence.

Reshoring & Supply Chains: The role of domestic production in strengthening Canada's manufacturing landscape.

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48% More likely to be from high-income ($200K+) households with children under 18.

44% More likely to be highly educated (3.4M have a university degree or higher).

31% More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 16	May 28	June 4
September 17	October 29	November 5