



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Gut Health

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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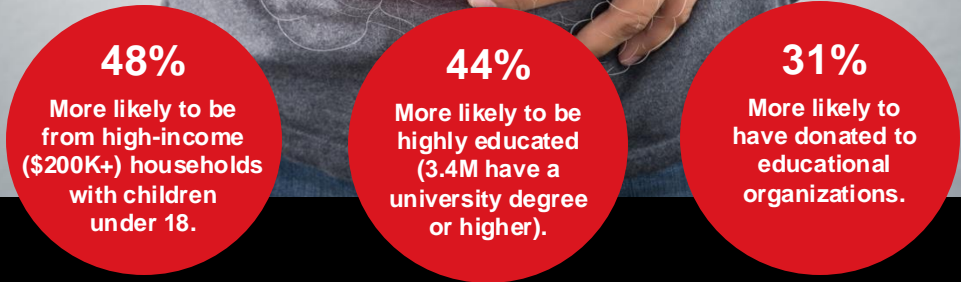
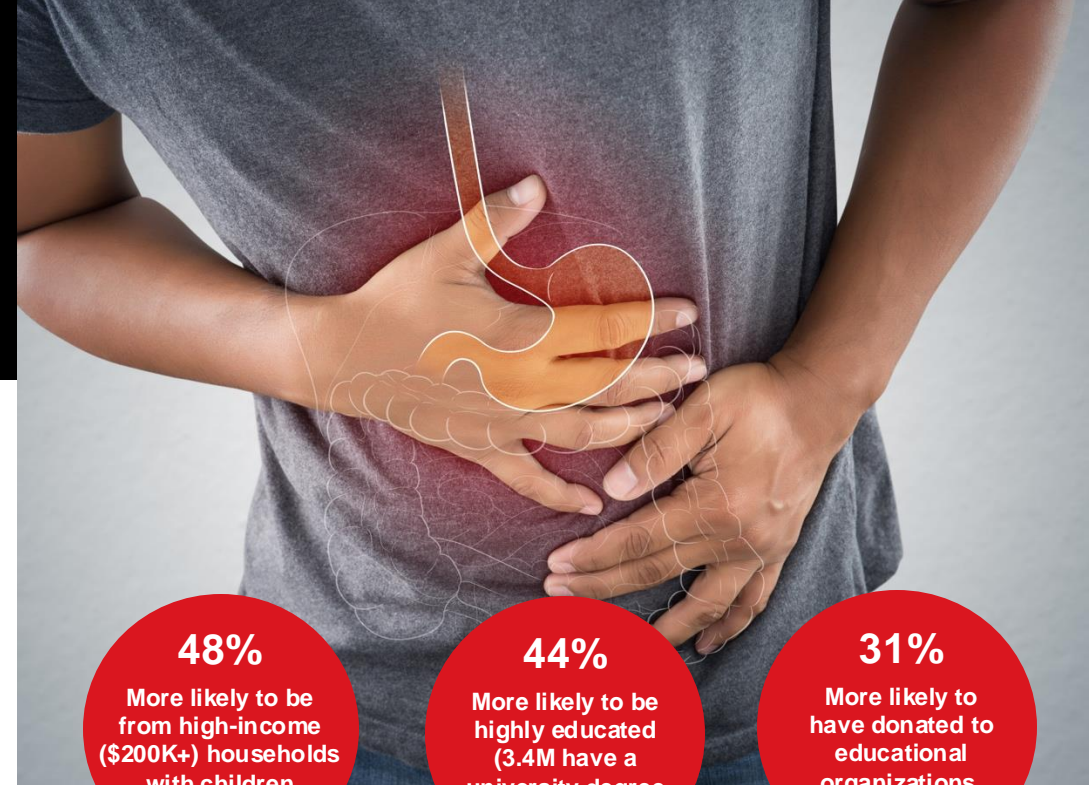
In Canada, millions are affected by digestive health issues, with conditions ranging from Irritable Bowel Syndrome (IBS) to Inflammatory Bowel Diseases (IBD) like Crohn's and Colitis. November, recognized as Crohn's & Colitis Awareness Month, and April, marked as IBS Awareness Month, bring these prevalent conditions into the spotlight. This special feature aims to explore the spectrum of gut health, offering insights into innovative treatments and dietary strategies that enhance digestive well-being.

- Proposed topic highlights:**
- Understanding IBD and IBS:** Examining the symptoms, causes, and impacts of IBD and IBS on daily life.
 - Latest Advances in Treatment:** Showcasing new treatments and medications, from solutions to gluten intolerance to recent developments in biologic therapies for IBD.
 - The Role of Diet in Gut Health:** Discussing how diet influences gut health, focusing on probiotics and gut-friendly foods.
 - Community and Support:** Highlighting the role of community support and resources in enhancing patient lives and raising public awareness.

GET INVOLVED TODAY. CONTACT:

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Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 10	April 14	April 21
September 15	October 27	November 3