



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Donor impact - A profile of philanthropy work in Canada

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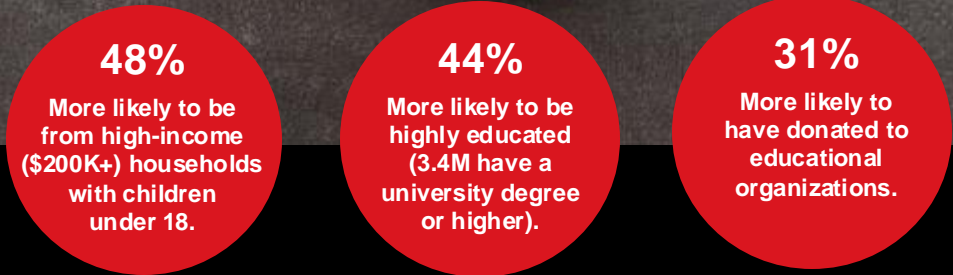
Canada's charitable sector plays a vital role in Canadian society, and its incredible work would not be possible without countless donors and supporters. This special feature will highlight the vital role that philanthropy in Canada plays in meeting the needs of Canadian citizens across the country.

Proposed topic highlights:
CANADIAN PHILANTHROPY — How donors continue to support their favourite causes
OUTLOOK — What's ahead for philanthropy in Canada amidst new opportunities and challenges
IMPACT — Charities and donations make a difference, create and impact and address needs in our communities
CANADA'S CHAMPIONS — Notable achievements from charities, volunteers and donors across the country

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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
May 7	June 18	June 25
July 31	September 18	September 25
September 10	October 15	October 22
October 6	November 17	November 24
October 28	December 9	December 16