



Appointment Notices

Enhance your industry profile with
The Globe and Mail

No other media company provides the prestige of The Globe. For decades, our Appointment Notices have been vital to introduce key personnel to Canada's business leaders and decision makers.

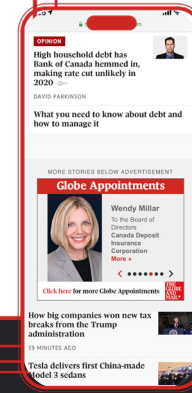
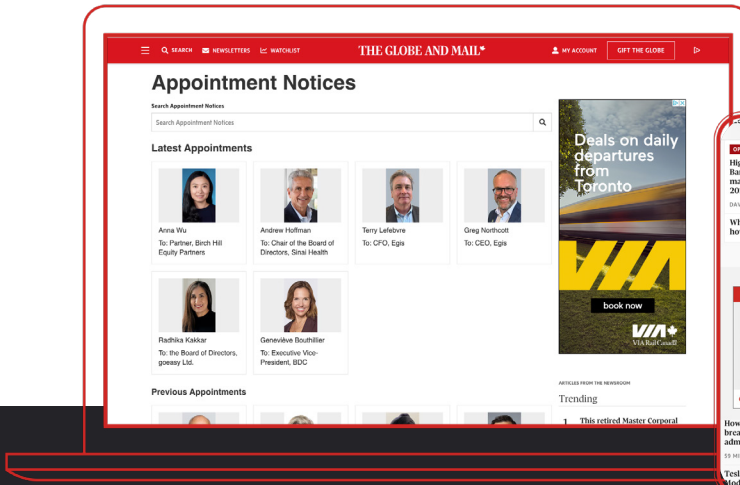
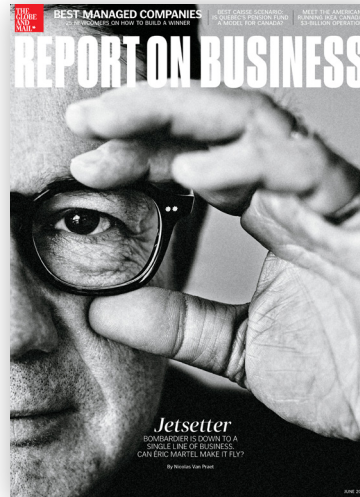
Our integrated Appointment Notices package includes high profile features in Canada's #1 National newspaper, #1 business magazine and across our Digital platforms.

Connect with Canada's business community and showcase the outstanding talent that contributes to your organization's success.

Media Kit 2025

Showcase your talent

Take advantage of our unique and high-profile features and proudly announce your latest appointments across Canada.



In Report on Business nationwide, Monday - Saturday

Across our Digital platforms

In Report on Business magazine 7 issues per year

As a special memento for the Appointee

Your complete communications package

Report on Business newspaper

The Globe's design studio will create a colour ad with a unique editorial style that lends importance to your notice

- Available nationally Monday - Saturday in Report on Business section
- 2,4,6,8 and 10 column format size options
- An abbreviated version will appear in the Weekly Appointment Review, the following Monday
- Features a colour photo and colour logo

626,000

average weekday readers

1,572,000

average weekend readers

35% of weekly readers

are MOPEs (Index 140)

Digital

Our design studio will create a 300 x 250 Big Box ad for your Appointment Notice that will receive 100,000 impressions over a 30-day period

- The ad will receive 100,000 impressions over a 30-day period or 50,000 impressions if your print ad is less than 300 lines.
- The ad clicks through to a full notice page in globeandmail.com/appointments
- Readers can visit your website, share your notice via email and social platforms and search appointees by company or name

6.6 million

Monthly UVs

30% of UVs

are MOPEs

Report on Business magazine

The Weekly Appointment Review notice is also published in the next available issue as the Monthly Notice Review

2.8 million

print/digital readers per issue

837,000

print readers per issue

42% of readers

are MOPEs (Index 169)

Plus, a special memento for the Appointee

We'll issue a commemorative plaque to celebrate their success, as announced in The Globe and Mail.

Advertising Rates

One day package
(per agate line):

\$55

Second insertion:
25% of one day package

Take the next step

1.866.390.3231

advertising@globeandmail.com

Appointment Notices deadlines and specifications

Information deadline

Ad copy and photo(s) must be submitted by 4:30pm EST, 5 business days prior to publication date.

Copy changes must be submitted by 4:30 pm EST, 3 business days prior to publication date.

Ad content and design

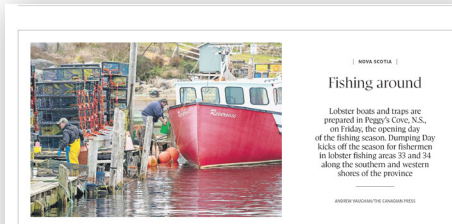
All Appointment Notices under 350 agate lines must follow The Globe's editorial style of:

- 1 person (photo) per double column
- Copy must be written in the third person
- Web address allowed
- Phone number, e-mail or address not permitted
- Italics or uppercase permitted on company names and/or proper names of publications
- Company logos are placed at the top or base of announcements, covering a maximum of 15 agate lines

For Appointment Notices greater than 350 agate lines, you have full creative design freedom.

Please contact your Globe representative for complete details and specifications.

APPOINTMENT NOTICES



Fishing around

Lobster boats and traps are prepared in Peggy's Cove, N.S., on Friday, the opening day of the fishing season. Dumping Day kicks off the season for fishermen in lobster fishing areas 53 and 54 along the southern and western shores of the province.

ANDREW HODGSON FOR THE CANADIAN PRESS

Freeland: Finance Minister dismisses Conservative criticism as 'partisan posturing'

Freeland said it is also likely that some Conservative critics are looking to collectively hurt the government's reputation by attacking the budget. "The budget is not a political document," he said. "It is a document that sets out the government's plan for the future. It is not a document that is designed to be attacked by the opposition."

Profit clawbacks use of IT issues

IT issues with the new IT system have led to a push back on the part of some of the software vendors. "That is an unfortunate consequence of the IT system," Freeland said. "We are not going to claw back the money that has already been paid for the software. We are going to make sure that the system works for everyone."



GIANT TIGER STORES

Germany's new carbon pricing plan not expected to have much effect on broader EU market

The new carbon pricing plan in Germany is not expected to have a significant impact on the broader EU market. "The plan is a step in the right direction, but it is not a game-changer," said a market analyst. "The EU market is still largely determined by the policies of other major economies."



GIANT TIGER STORES

Trillium Health Partners Foundation welcomes new members to our Board of Directors

Trillium Health Partners Foundation welcomes four new members to our Board of Directors - bringing together a group of leaders spanning a variety of sectors including fashion and retail, financial and business services and communications. Along with existing board members, they will work together to raise the critical funds required to deliver on Trillium Health Partners' bold mission: building a new kind of health care for a healthier community.

This past year, Trillium Health Partners Foundation raised a historic \$75 million. This achievement wouldn't be possible without the leadership and support of our Board of Directors and with these new additions at the helm of our organization we look forward to a healthy, thriving future.

Carrie Baker
President, Retail America of Canada Goods

Chairman Emerson
Founder & Managing Director of Cultural Communications

Mike Henry
Long-time Financial Services Executive

Monika Manza
Assistant Business Development Leader for GTA at KPMG

Learn more at: trilliumgiving.ca

Credit Valley Hospital | Mississauga Hospital | Queensway Health Centre

Chief data scientist at Microsoft, and his team have been working on a project to predict the future of the world. "We're using AI to analyze the data we have on the world, and we're trying to predict what will happen in the future. It's a very challenging task, but we're making progress."

Appointment Notice with creative flexibility

Standard Editorial Globe Appointment Notice

Photos

Only professional photos will be accepted.

Please supply a 5" x7" digital file photo, preferably showing the head and shoulders

Photos will be sized to 1.42" x 2.11" (30 lines deep).

Photo(s)	Min 300 DPI, 5" x 7"
Logo	Min 300 DPI
Copy	Word document
File format	EPS, JPEG or TIFF

Need more information?

Please contact your Globe representative.

1.866.390.3231
advertising@globeandmail.com



Have The Globe and Mail delivered to your door

