



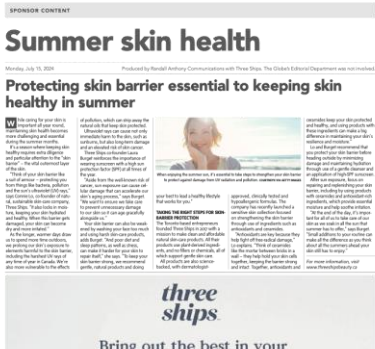
2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Summer skin

Protecting and nourishing skin all season long

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Summer is the season of sun-soaked adventures, but it also brings unique challenges for keeping skin healthy and radiant. This special feature will explore expert insights, innovative products, and strategies to help Canadians protect, hydrate, and rejuvenate their skin throughout the sunny season.

Proposed topic highlights: Sun Protection Essentials: Tips for staying safe under the summer sun.

Hydration Heroes: Products and routines to keep skin nourished and glowing.

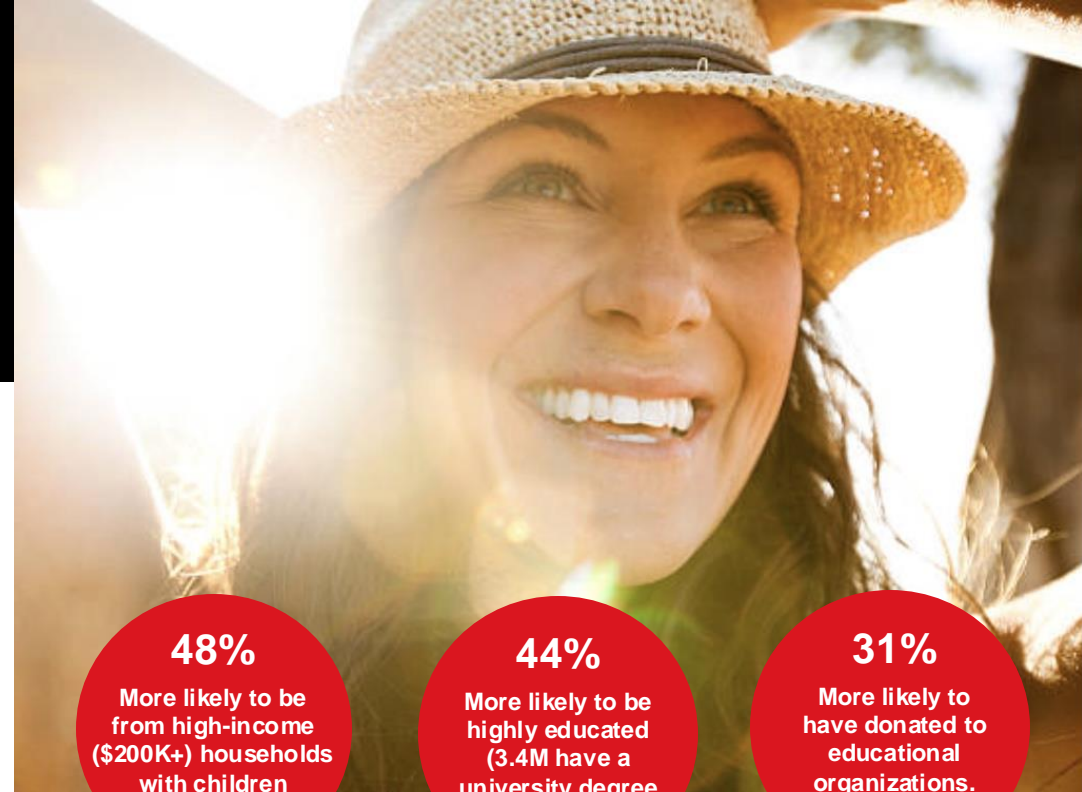
Skincare Innovations: The latest advancements in summer skincare technology.

Everyday Prevention: Practical advice for avoiding common summer skin issues.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



48%
More likely to be from high-income (\$200K+) households with children under 18.

44%
More likely to be highly educated (3.4M have a university degree or higher).

31%
More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,941,000**
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 12	June 16	June 23	May 12