



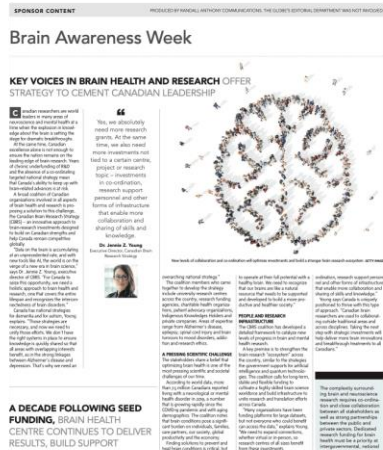
2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Stroke Awareness Month

Highlighting the Importance of Prevention and Care

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



June is Stroke Awareness Month, a time to shed light on one of Canada's leading health challenges. Over 62,000 strokes occur annually across the country, making it critical to raise awareness, share preventative measures, and support recovery efforts. This special feature will explore the groundbreaking advancements and collaborative efforts shaping the future of stroke care in Canada.

**Proposed topic highlights:**

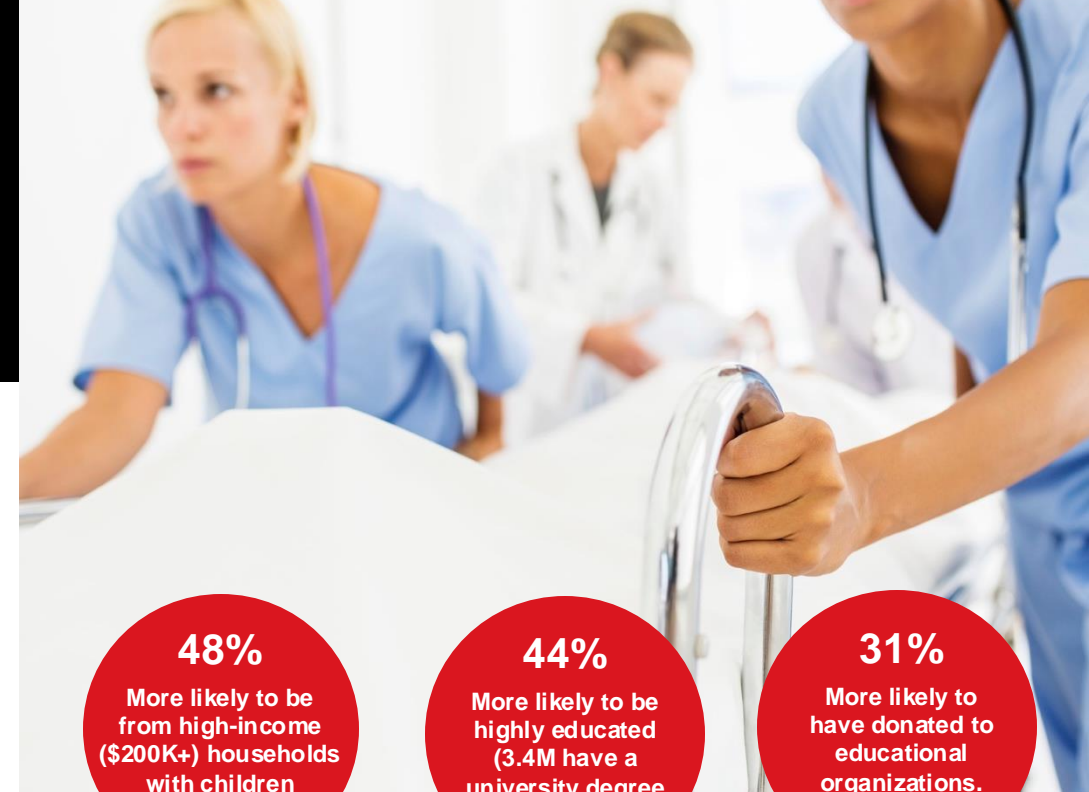
**Raising Awareness:** Strategies to improve education and engagement on the risks and signs of strokes.

**Prevention Strategies:** Tips and lifestyle changes to reduce the risk of strokes.

**Support Networks:** Resources and organizations empowering patients and families.

**Innovative Treatments:** The latest breakthroughs improving stroke survival rates and recovery times.

**Preventative Technologies:** Cutting-edge tools and programs helping Canadians reduce their stroke risk.



**48%**  
More likely to be from high-income (\$200K+) households with children under 18.

**44%**  
More likely to be highly educated (3.4M have a university degree or higher).

**31%**  
More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,941,000**  
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 14	May 26	June 2	April 14

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)