



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# STEM to STEAM Education

Inspiring Creativity and Innovation in Tomorrow's Workforce

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Education is shifting from STEM (science, technology, engineering, and math) to STEAM, adding the arts to foster a more well-rounded approach. This special feature will explore how STEAM equips students with critical thinking and creative problem-solving skills, preparing them for diverse career paths and an innovative future.

- Proposed Topic Highlights Include:**
- Multidisciplinary Learning:** How STEAM combines different perspectives to enhance creativity and problem-solving.
- Technology in the Classroom:** Using cutting-edge tools to inspire future innovators.
- Diversity and Inclusion:** Expanding access to STEAM for underrepresented groups.
- Preparing for the Future:** How STEAM builds essential skills for tomorrow's careers.
- Industry Partnerships:** Collaborations between schools and industries bridging classroom learning with real-world applications.



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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 13	April 18	April 24	March 13

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