



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Pathways to success

Equipping Canadians for the future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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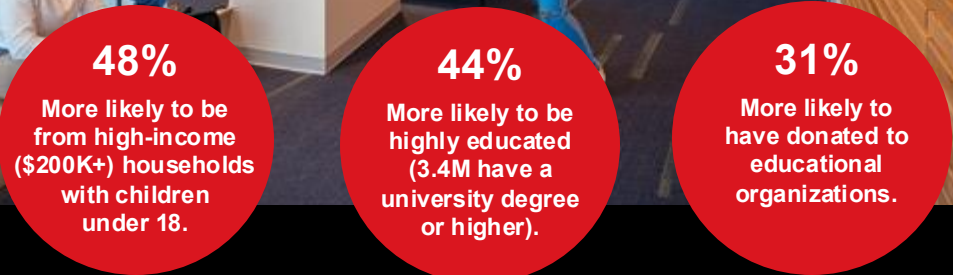
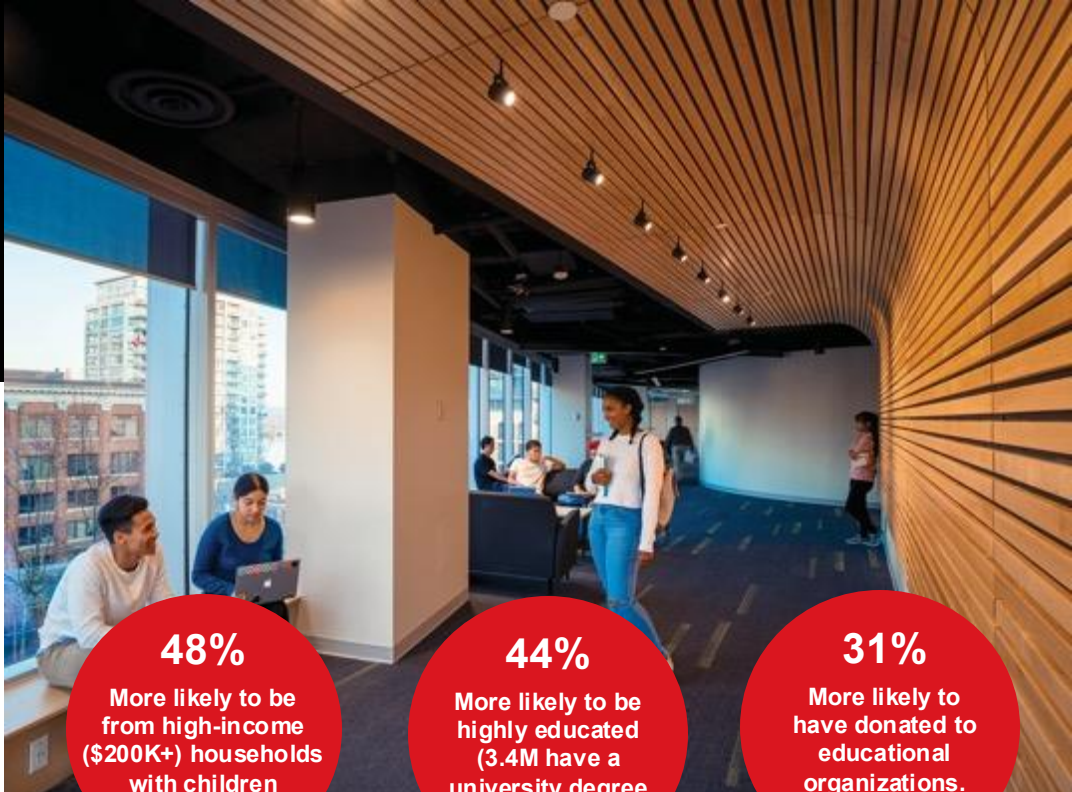
Canada's ambition under the sustainable development goal 4 is to ensure access to inclusive and quality education and promote life-long learning. Colleges and institutes across the country are answering this call by empowering learners and meeting the needs of communities and industries. This special feature will highlight how colleges and institutes adapt to changing conditions to strengthen Canada's workforce , businesses and economy overall.

Proposed topic highlights:

- Driving innovation:** Partnering with industries and communities to amplify research and development, fuelling Canada's economic growth.
- Building 21st-century skills:** Equipping learners with practical, workforce-ready skills for meaningful careers and immediate impact.
- Promoting inclusion:** Removing barriers to education and creating opportunities for equity-deserving groups to thrive.
- Sustainability leadership:** Integrating sustainability-focused programs and solutions to address climate change and environmental challenges.

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Print/Digital Weekly Readers – **5,941,000**
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 15	September 18	September 25, 26