



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Nuclear research

Powering Progress and Innovation –
Timed strategically ahead of World Nuclear Energy Day

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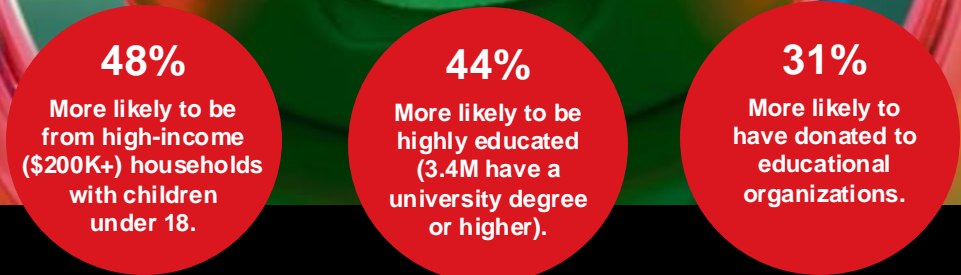
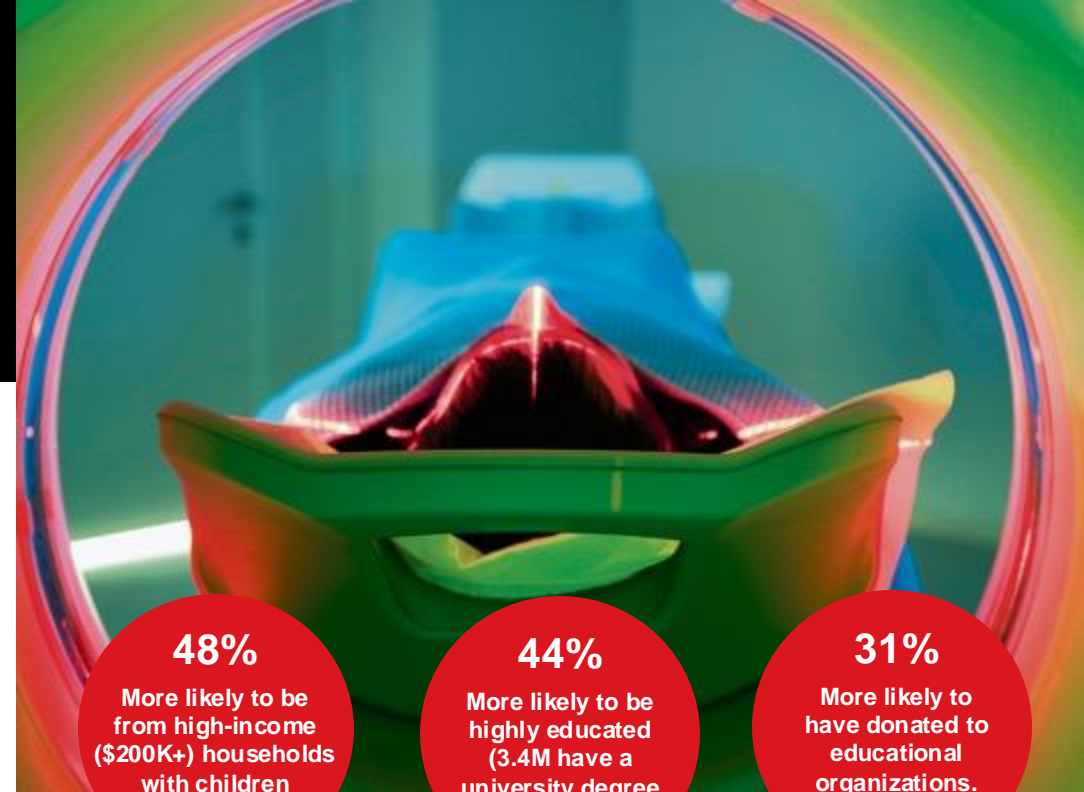
Nuclear research is at the forefront of transformative solutions in energy, medicine, and advanced technologies. In Canada, where nuclear energy powers millions of homes and drives economic development, research initiatives are unlocking breakthroughs that promise a sustainable and secure future. This special feature will explore the critical role of nuclear research in shaping Canada's global leadership in innovation and sustainability.

- Proposed topic highlights:**
- Revolutionizing Energy Production:** Innovations in small modular reactors and sustainable nuclear energy solutions.
- Medical Advancements:** How nuclear research is driving breakthroughs in cancer treatment and diagnostic tools.
- Nuclear Waste Management:** Addressing challenges and advancing technologies for long-term environmental stewardship.
- Fusion Energy:** The promise of limitless, clean energy and Canada's contributions to global projects.
- Canada's Research Excellence:** Highlighting leading institutions and collaborations driving nuclear innovation.

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Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 16	November 25	December 2	October 16