



2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Nuclear power

Powering Progress and Innovation –  
Timed strategically ahead of World Nuclear Energy Day

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Across the globe, nuclear power is seen as a key solution for decarbonizing energy systems. Canada boasts significant nuclear expertise, stemming from the development of the CANDU reactor and its applications in various fields, including clean energy, medical isotopes and research. This special feature explores how Canada can leverage this expertise to become an energy superpower – from expanding the percentage of nuclear energy in the grid to driving economic development and innovation – to realize a clean energy future for Canada and like-minded partners.

**Proposed topic highlights:**

**Clean energy leadership:** Leveraging Canadian expertise for clean energy solutions at home and abroad.

**Revolutionizing energy production:** Innovations in small modular reactors and sustainable nuclear energy solutions.

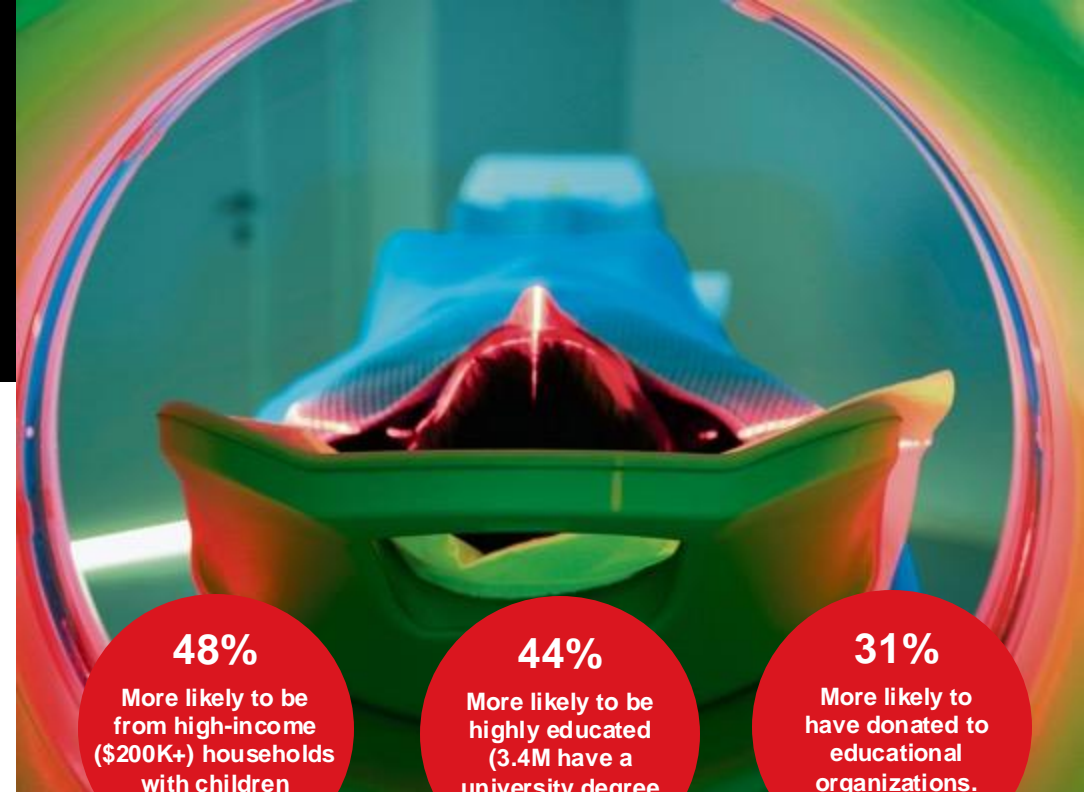
**Research excellence:** Highlighting leading institutions and collaborations driving nuclear innovation.

**Partnership potential:** From low-carbon energy exports to international project partnerships.

**GET INVOLVED TODAY. CONTACT:**

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- 48%** More likely to be from high-income (\$200K+) households with children under 18.
- 44%** More likely to be highly educated (3.4M have a university degree or higher).
- 31%** More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,941,000**  
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 16	May 21	May 28
September 10	October 15	October 22
October 16	November 25	December 2