



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Made in Canada

Innovating for a Sustainable Future

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Canada's commitment to sustainability and innovation is setting the standard globally. From revolutionary advancements in manufacturing to sustainable resource management, Canadian companies are redefining what it means to build a greener future. This special feature will explore how homegrown innovation is driving economic growth, creating sustainable solutions, and fostering a better tomorrow.

Proposed topic highlights:

Sustainability in Manufacturing: Exploring innovative approaches to reduce emissions and environmental impacts across industries.

Revolutionizing Construction Materials: Examining cleaner, greener alternatives transforming the construction and cement industries.

Driving the Circular Economy: How Canadian businesses are leading the way in upcycling and creating value from waste.

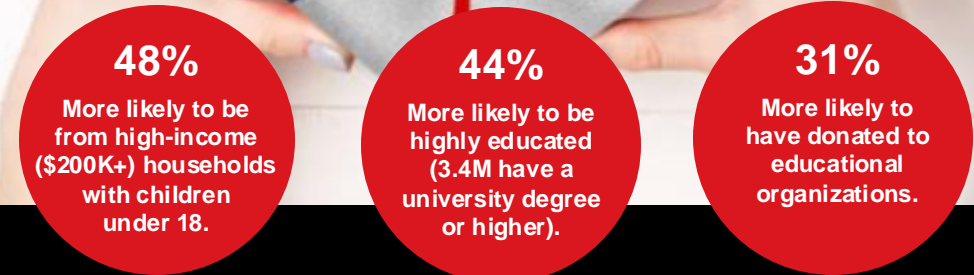
Clean Technology Leadership: Showcasing advancements in green technologies and their impact on global markets.

Canada's Green Economy: Highlighting industries and innovations propelling the country toward a more sustainable future.

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Print/Digital Weekly Readers – **5,941,000**
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

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February 26	April 2	April 9	February 26
May 13	June 24	July 1	May 13
July 28th	September 8	September 15	July 28th